Xlovecam UK Sexiest Celebrities 2025

Summary

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Context and Methodology

01

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Methodology
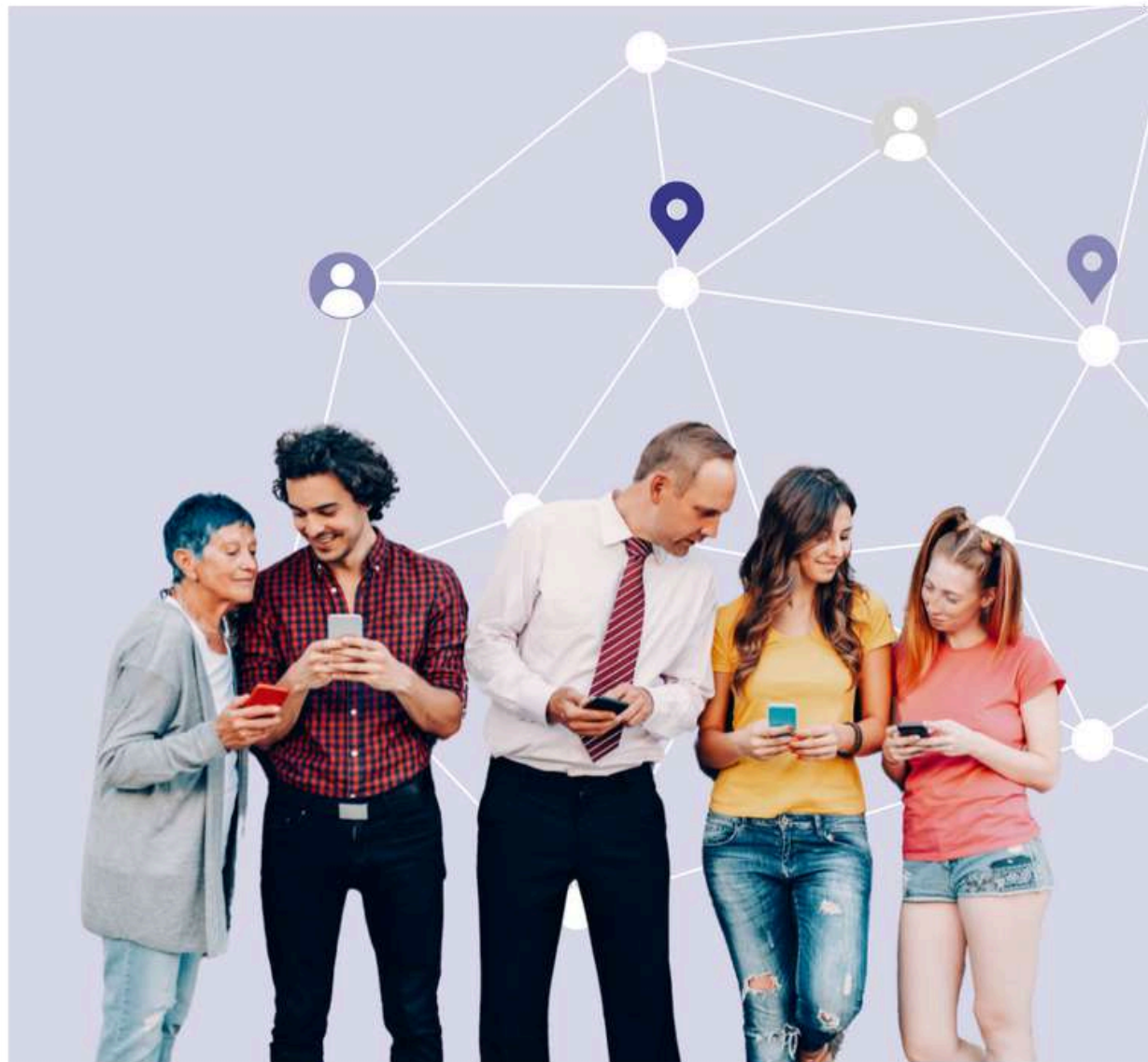
📅	**Sample**	**1000 responses**
💬	**Survey**	**2 minutes**
📍	**Country**	**United Kingdom**

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Key insights

The survey targeted 1000 British adults aged 18 and over, aiming to gather insights into demographics, employment status, regional distribution, family dynamics, and perceptions of attractiveness among celebrities. The findings revealed a comprehensive demographic distribution, with participants spread evenly across age groups and a slight female majority. A significant portion of the respondents are engaged in full-time employment, showcasing a stable workforce, while others are predominantly retired or partially employed.

Geographically, a large number of respondents were from London, with notable representation from the South East and North West regions. However, areas such as Northern Ireland and the Isle of Man were underrepresented. In terms of family dynamics, over half of the respondents are in relationships with children, highlighting a strong family presence in the demographic profile.

Regarding perceptions of attractiveness, the survey indicated diverse opinions among respondents. David Beckham was perceived as the most attractive male athlete, while Emma Raducanu topped the list for female athletes. For male actors, Tom Hardy was preferred, with Emma Watson emerging as the favored female celebrity. Notably, many respondents did not find any celebrity from the provided lists appealing, reflecting varied tastes and possibly a lack of consensus on attractiveness.

Overall, the survey revealed a wide range of perspectives and preferences among the British adult population regarding personal and socio-economic attributes. However, it also noted some technical or engagement issues, as certain questions did not receive recorded responses, suggesting the need for a review of the data collection process for more comprehensive future surveys.

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Participant Profile

02

The survey aimed to gather information about respondents' ages while ensuring their responses remained anonymous and were processed ethically, as indicated by the disclaimer. However, it appears there were no responses recorded for this particular question. This could suggest either a technical issue or a lack of engagement from the participants.

Age average

47,34
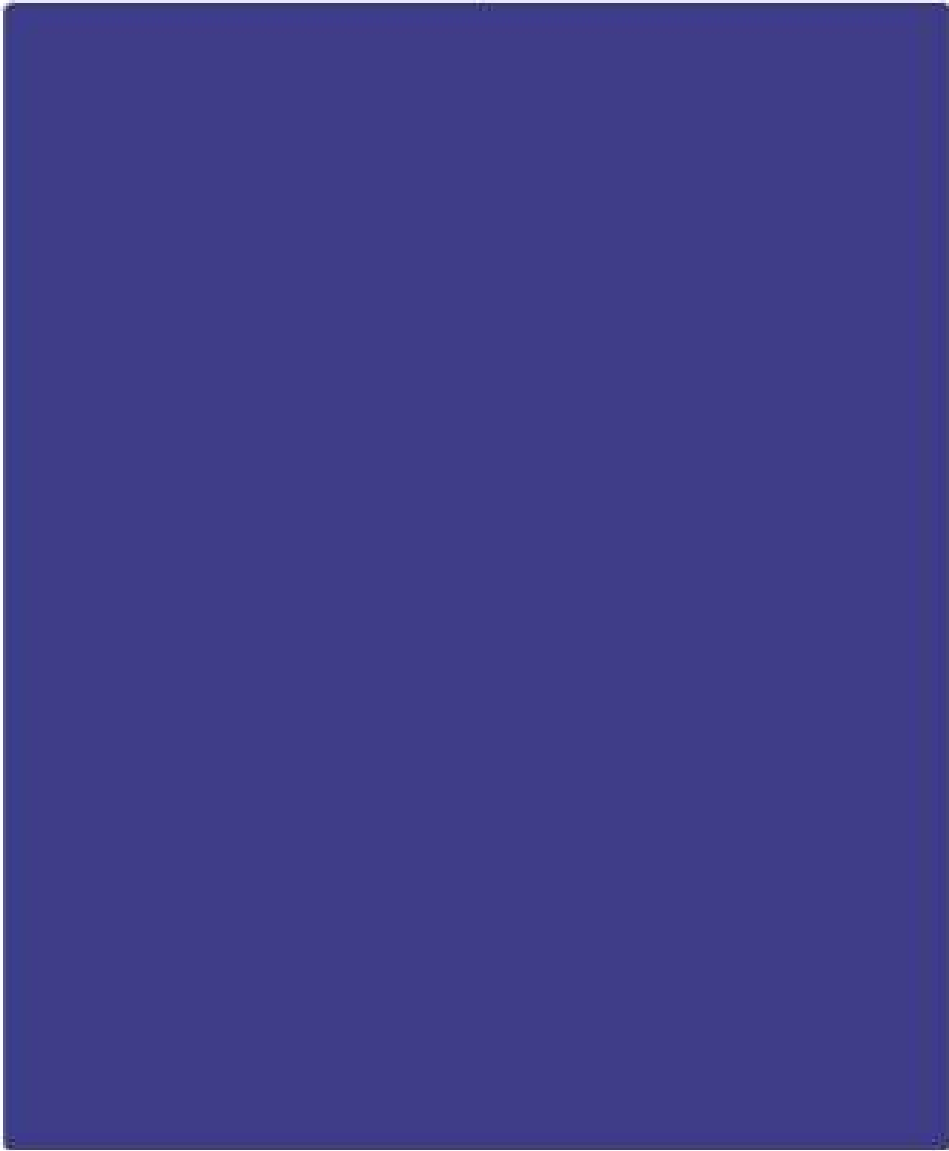
The survey reveals a diverse age distribution among respondents, with a fairly even spread across the age groups of 18-34, 35-49, and 50-65, while those aged 66 and older constituted a slightly smaller portion of the participants. This suggests a well-rounded representation from different age demographics, providing a comprehensive overview of the varied perspectives from different life stages.

Age

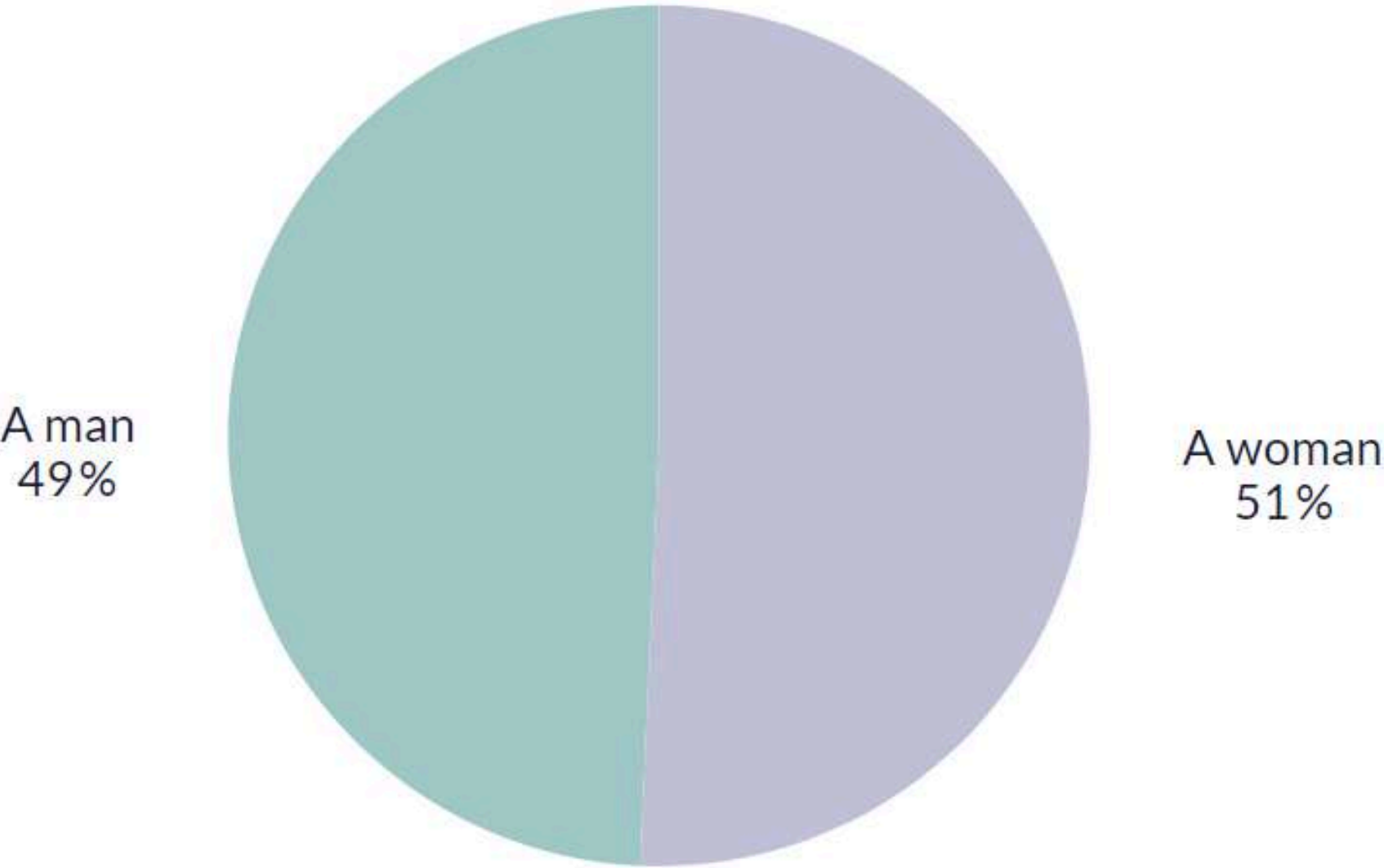| 18-34	35-49	50-65	66+ yo
29%	27%	23%	21%

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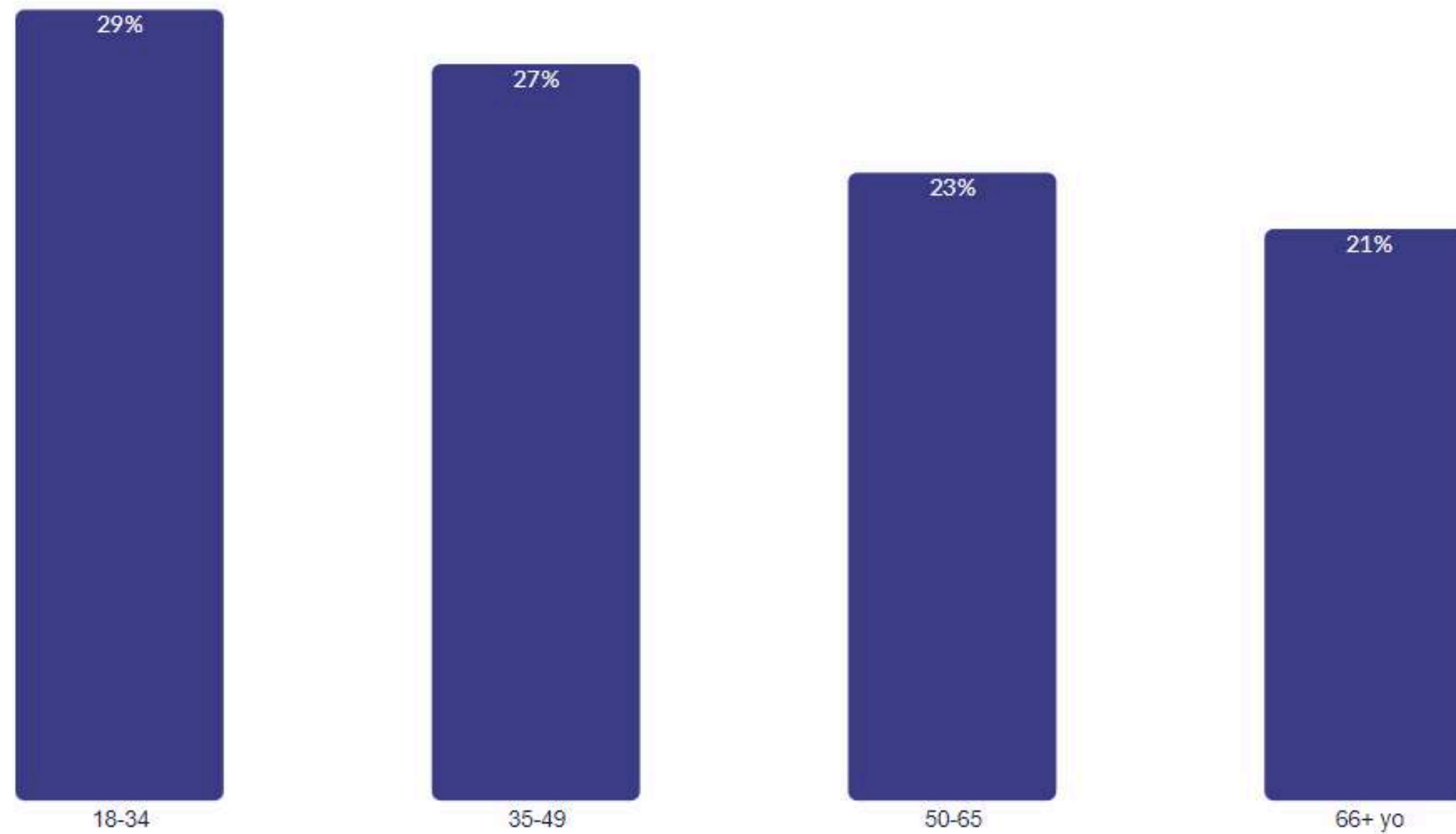
The survey results indicate an almost equal gender distribution among respondents, with slightly more women participating than men.

**Are you…?**

A man
49%

A woman
51%

The survey reveals that nearly half of the respondents are employed full-time, while a sizable portion are retired. Part-time employment and self-employment are less common, with only a small percentage of the participants identifying as unemployed, stay-at-home parents, or students. This suggests a stable employment landscape with a predominant full-time workforce.

Professional profile of respondents

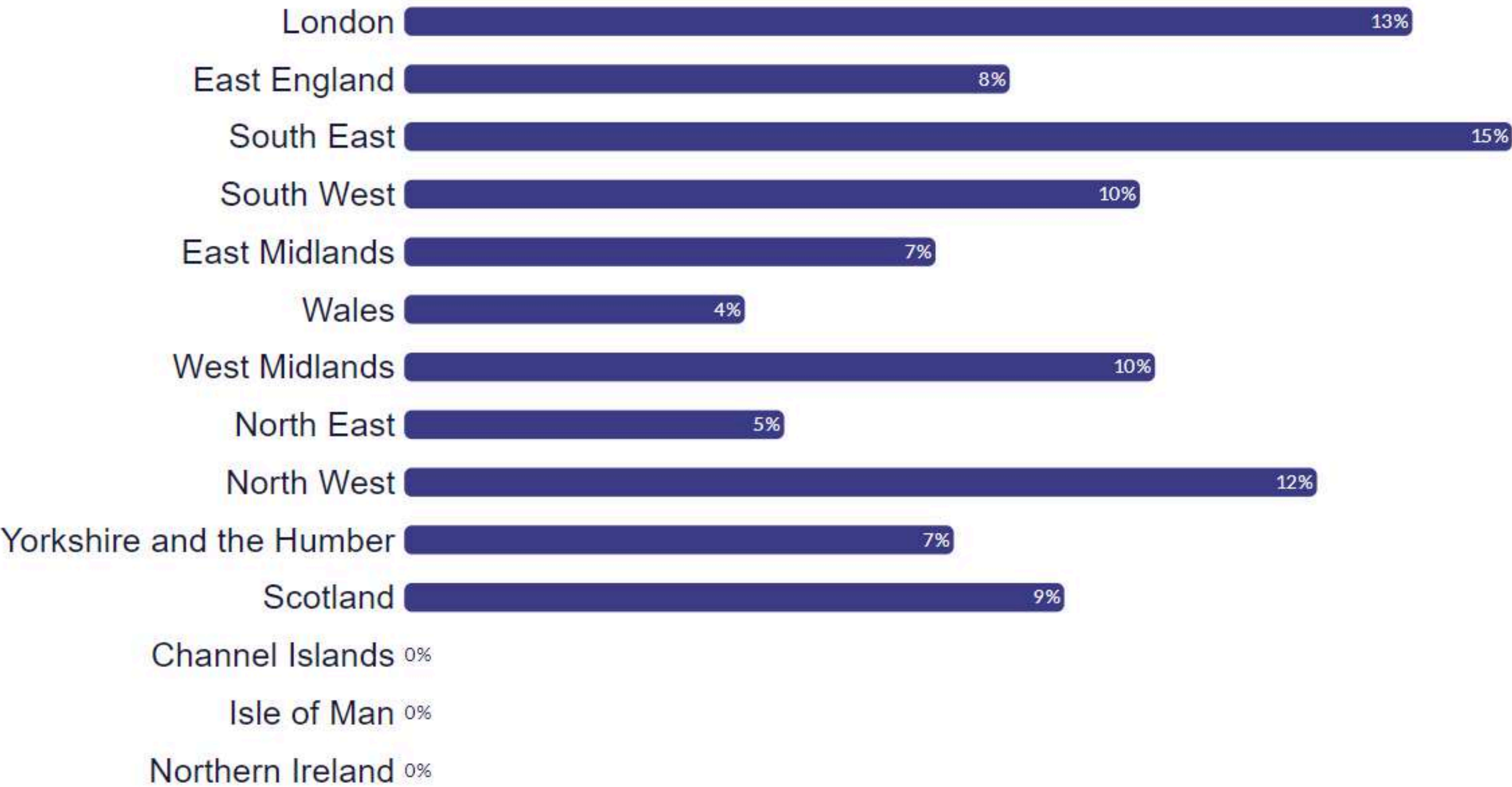| Employed full-time	Employed part-time	Self-employed	Unemployed and looking for a job	Unemployed and not looking for a job	Full-time student	Stay-at-home parent	Retired
46%	10%	4%	3%	5%	3%	4%	25%

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A recent survey revealed that approximately two-thirds of respondents are actively employed, while the remaining third are currently not working. This highlights a significant portion of the population engaged in the workforce.

Socio-professional category


Inactive
37%

Active
63%
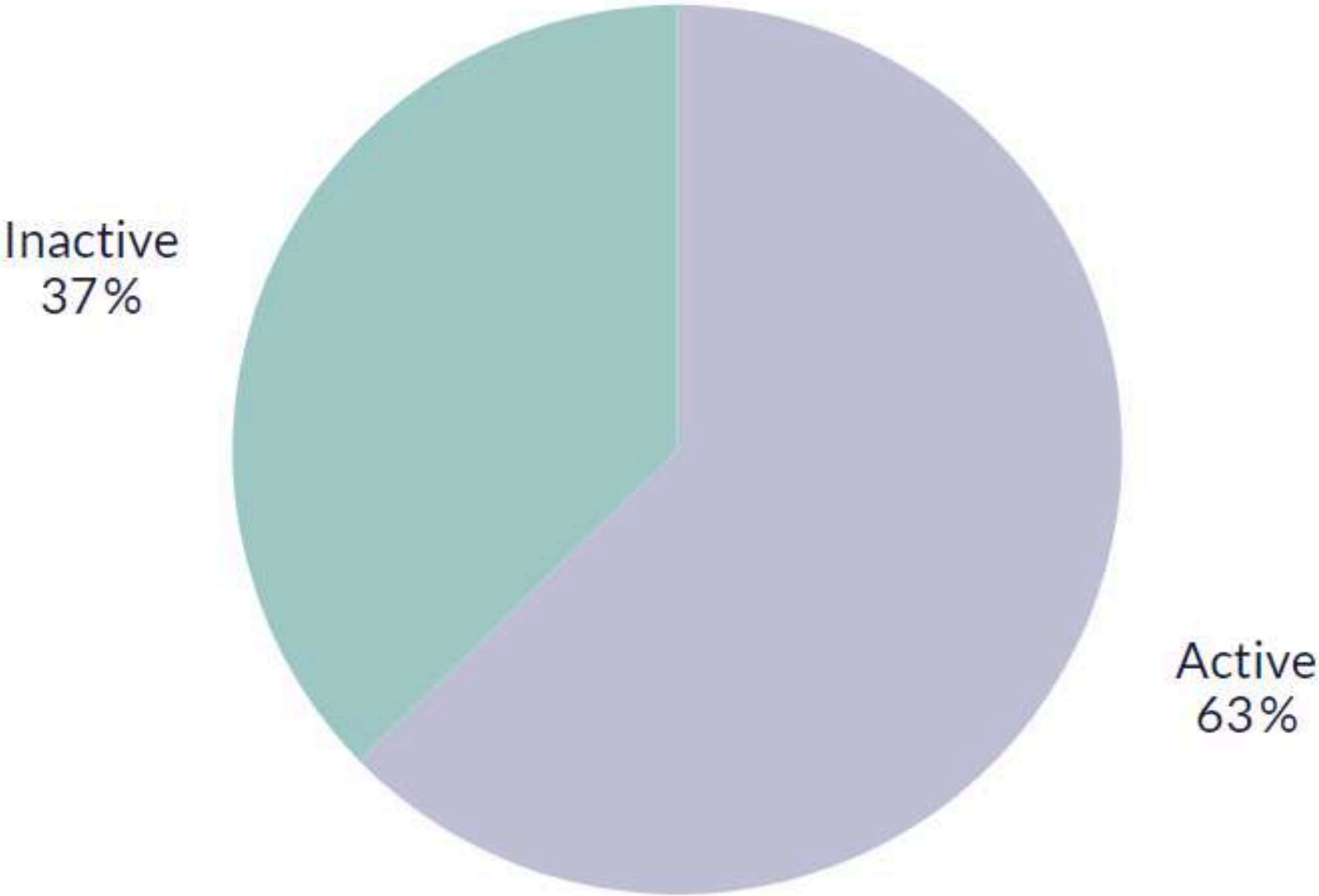
The survey reveals that a significant portion of respondents are based in London, followed by notable representation from the South East and North West regions. Other areas such as the West Midlands, South West, and Scotland have a moderate presence, while regions like Northern Ireland, Channel Islands, and Isle of Man had no respondents.

In which region do you live?

| Region	Percentage
London	13%
East England	8%
South East	15%
South West	10%
East Midlands	7%
Wales	4%
West Midlands	10%
North East	5%
North West	12%
Yorkshire and the Humber	7%
Scotland	9%
Channel Islands	0%
Isle of Man	0%
Northern Ireland	0%

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The survey revealed a diverse regional participation, with the South, North, and Midlands and Wales showing the highest engagement, making up the majority of responses. London and Scotland also had notable contributions, while other regions had minimal representation.

Region
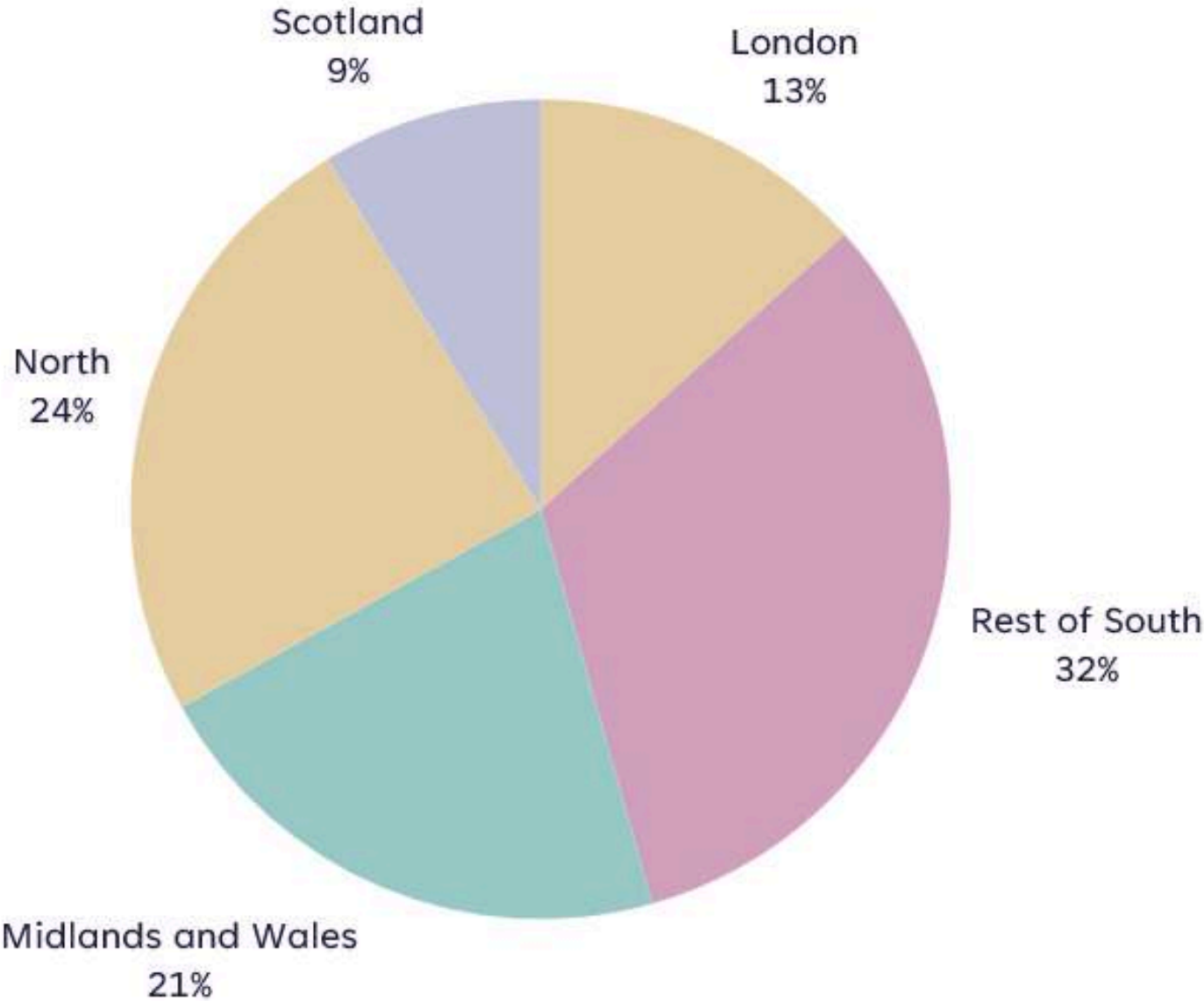
The survey results indicate that over half of the respondents are in a relationship with children. Less than a fifth are single and childless, while those either in a relationship or single without children constitute a smaller portion. The smallest group consists of singles with children. This suggests that family dynamics with children, whether within a relationship or single, constitute a significant part of the demographic profile.
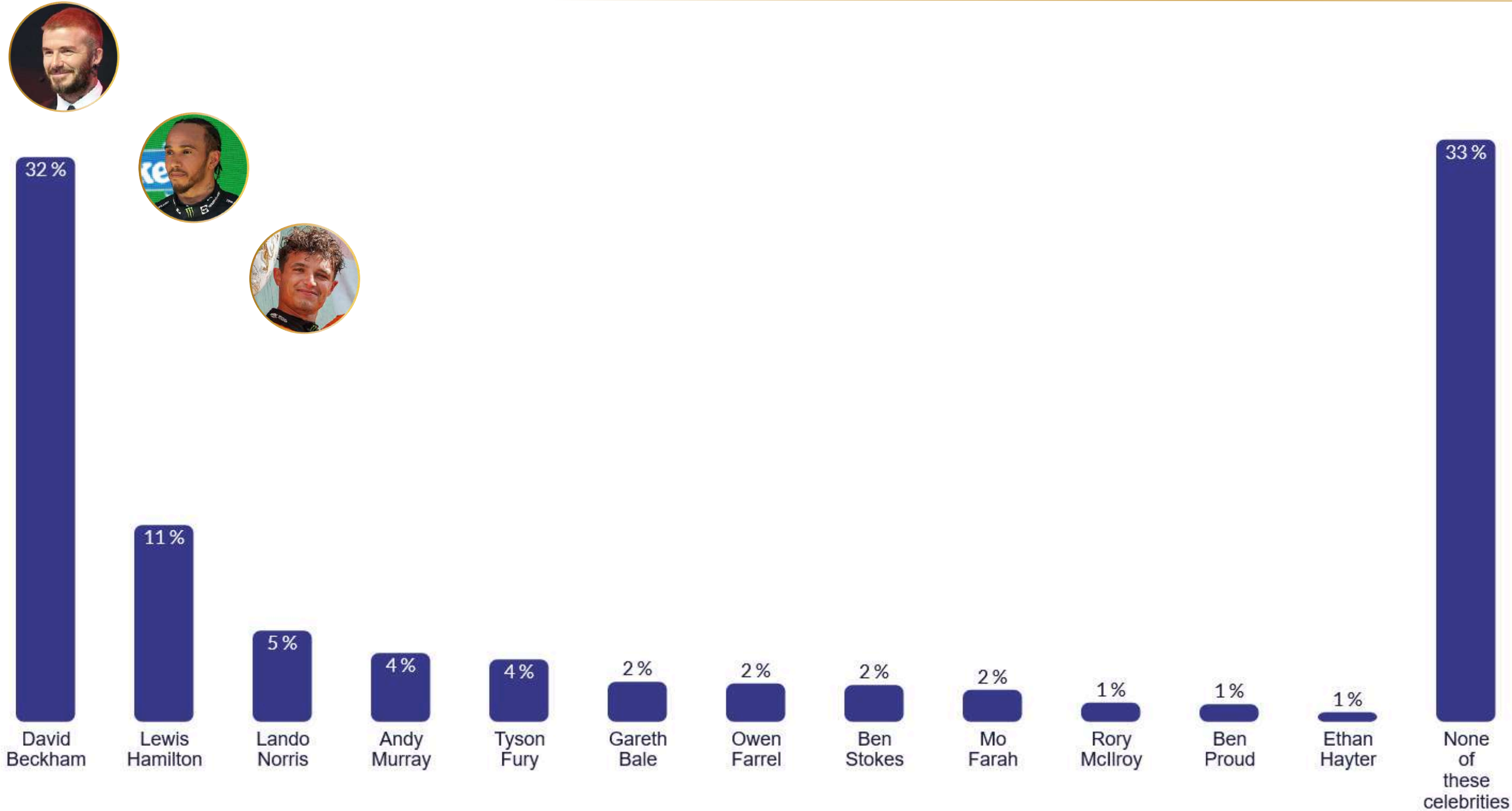
Family situation

Single without children
19%

Single with child(ren)
13%

In a relationship without children
18%

In a relationship with child(ren)
50%

Detailed Results

03

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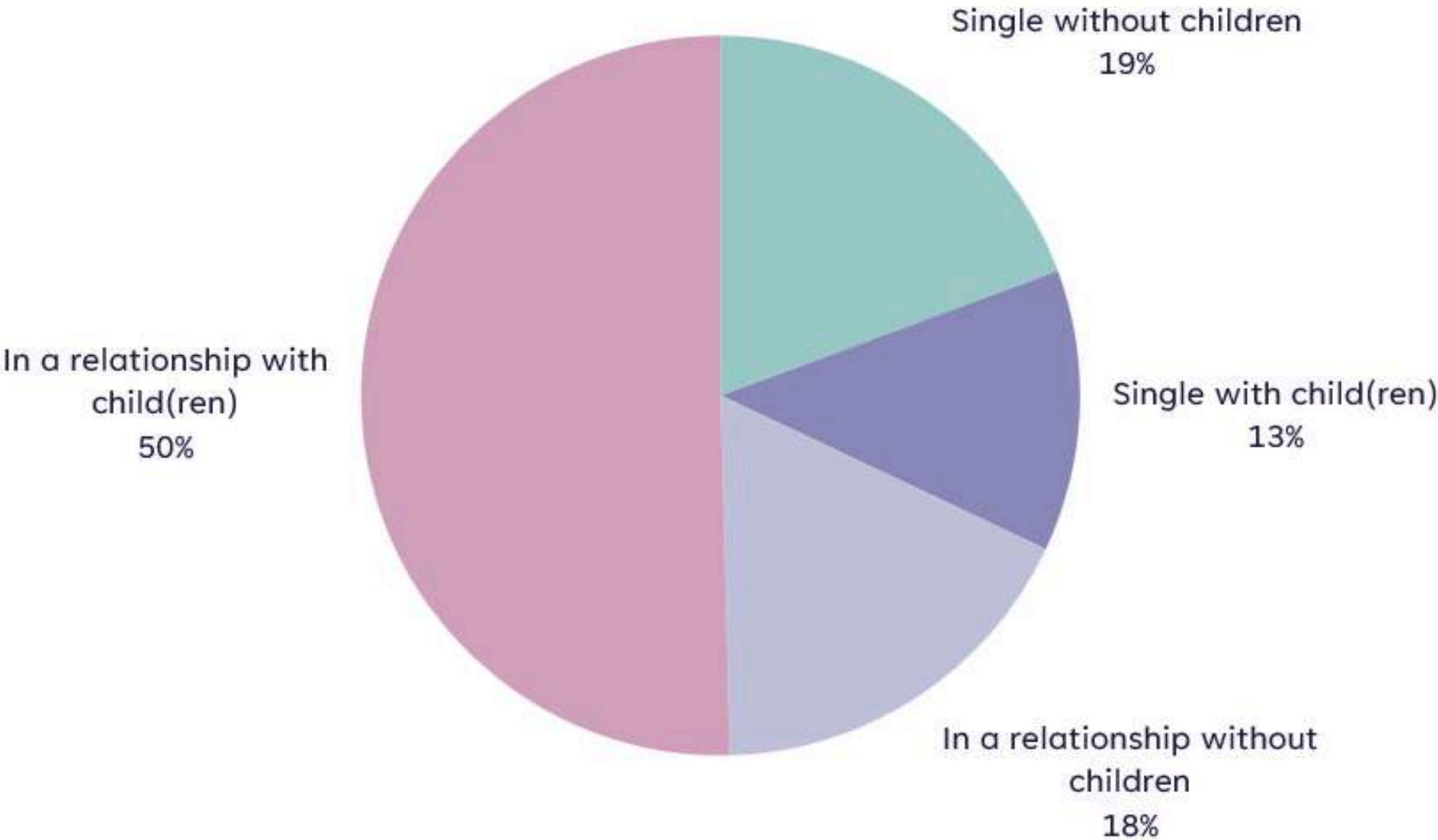
The survey on who people will find the most attractive male athlete in 2025 revealed that David Beckham is a clear favorite, with only a marginal difference between him and respondents who felt none of the listed celebrities were appealing. Other athletes like Lewis Hamilton and Lando Norris were mildly favored, while the rest, such as Andy Murray and Tyson Fury, received minimal recognition. The results highlight David Beckham's enduring appeal.

Which of these male athletes do you find most sexy ?

| David Beckham	Lewis Hamilton	Lando Norris	Andy Murray	Tyson Fury	Gareth Bale	Owen Farrel	Ben Stokes	Mo Farah	Rory McIlroy	Ben Proud	Ethan Hayter	None of these celebrities
32 %	11 %	5 %	4 %	4 %	2 %	2 %	2 %	2 %	1 %	1 %	1 %	33 %

For all athletes, the 18–34 age bracket represents the largest share (30–50%). The 50–65 and 66+ brackets remain minor (< 15%), except for "None of these," where those aged 50+ account for nearly 55%. The audience is predominantly female (55–67%) for most names.
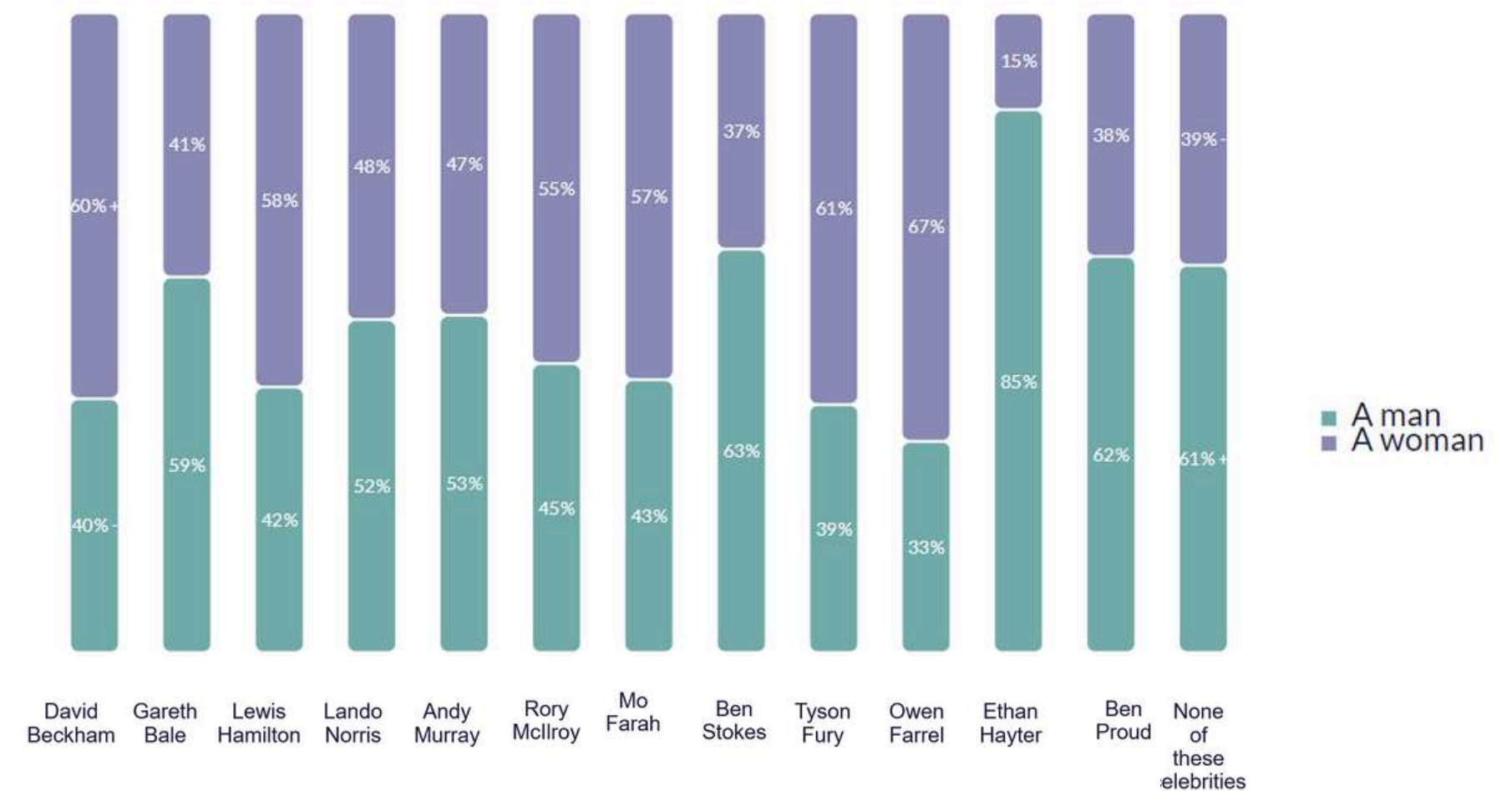
Male exceptions: Ethan Hayter and Ben Proud have a slightly more male audience.
Ben Stokes, Tyson Fury, and Owen Farrell are particularly popular among 18–34-year-olds (up to 49%).
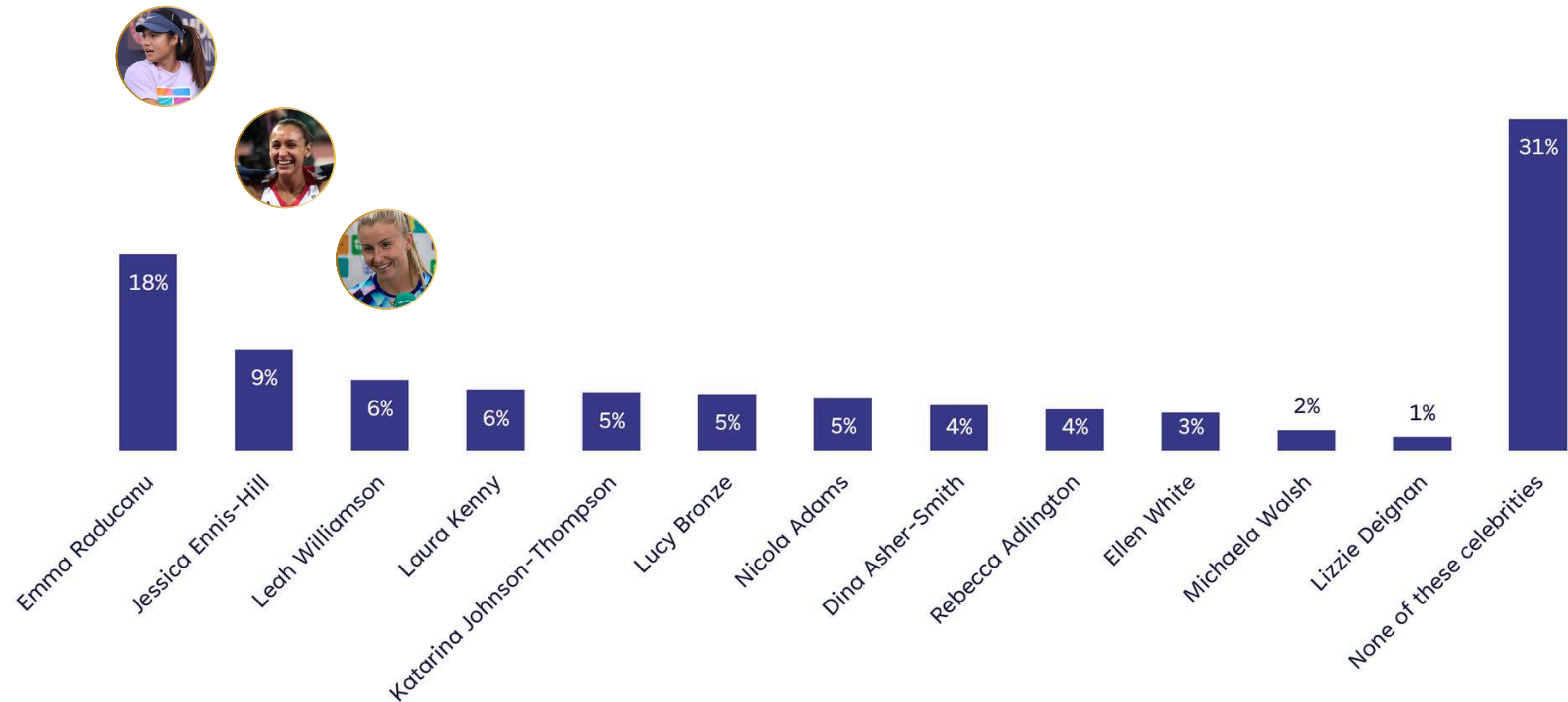

Age distribution
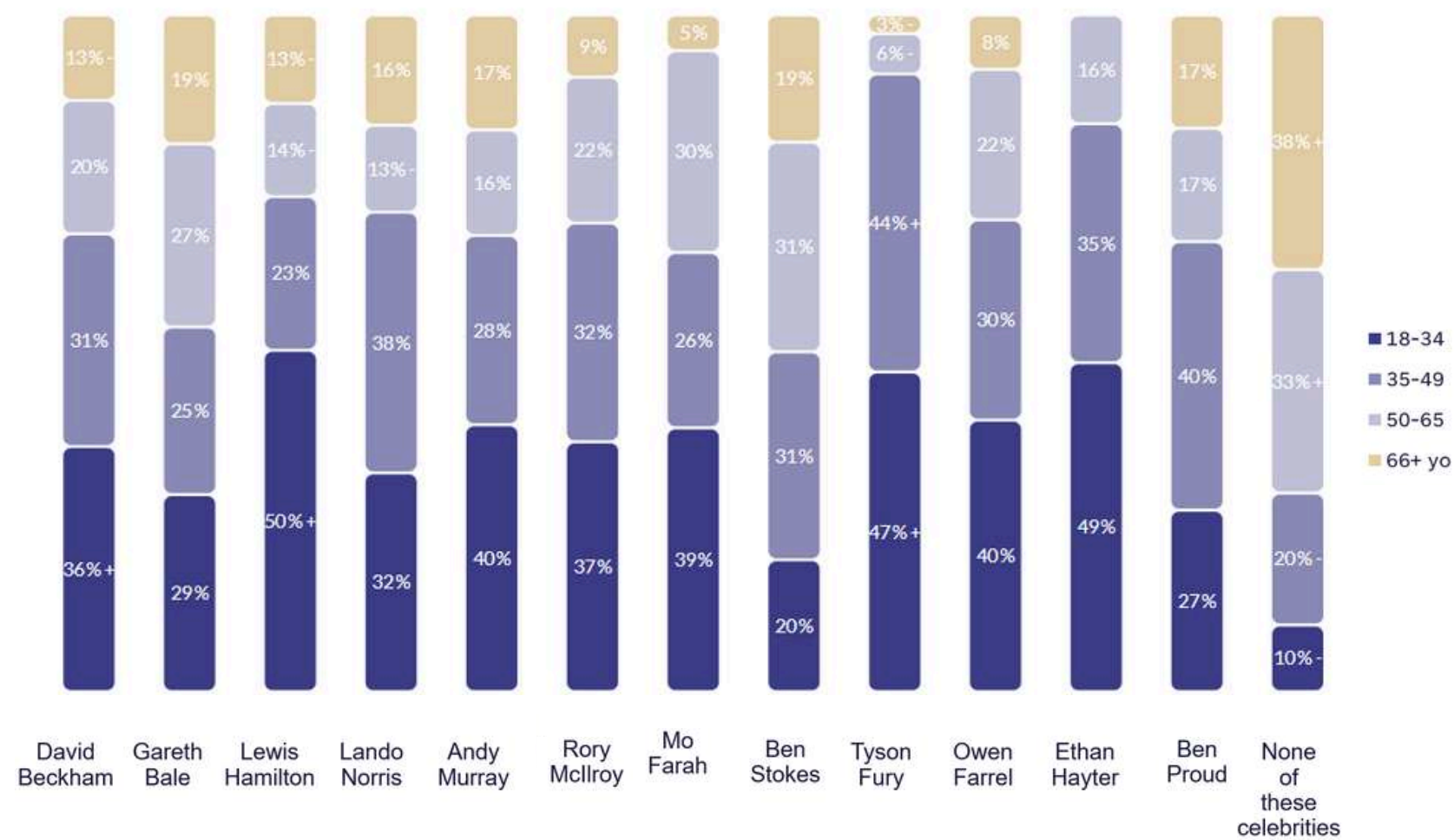
Gender distribution

The survey asked respondents to identify the female athlete they find most attractive from a provided list. A significant portion of the participants chose "None of these celebrities," indicating no preference among the listed options. Among those who did select an athlete, Emma Raducanu stood out as the most frequently chosen, followed by Jessica Ennis-Hill. The results suggest that overall, there may be a diversity of opinion or a lack of strong consensus on this question.

Which of these female athletes do you find most sexy ?

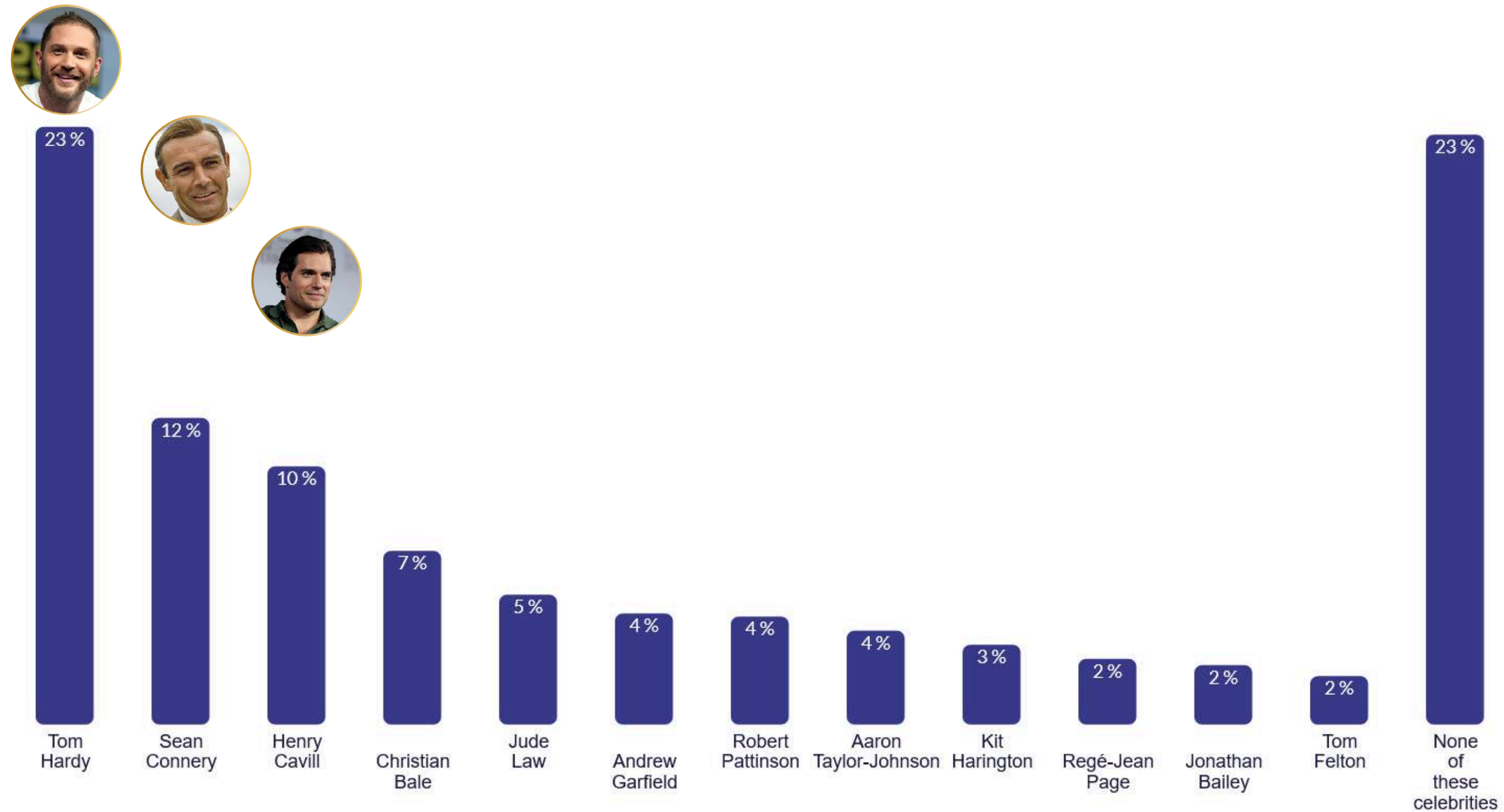| Emma Raducanu	Jessica Ennis-Hill	Leah Williamson	Laura Kenny	Katarina Johnson-Thompson	Lucy Bronze	Nicola Adams	Dina Asher-Smith	Rebecca Adlington	Ellen White	Michaela Walsh	Lizzie Deignan	None of these celebrities
18%	9%	6%	6%	5%	5%	5%	4%	4%	3%	2%	1%	31%

The majority of fans of the female athletes are aged 18–34, except for Laura Kenny, whose audience is primarily 35–49. Senior respondents (50+) are over-represented in the "None of these" category.

Emma Raducanu and Lucy Bronze have predominantly male audiences, whereas most of the other sportswomen attract more women. A few athletes (Ellen White, Katarina Johnson-Thompson, Rebecca Adlington) show a roughly even male/female split, demonstrating cross-gender appeal.

Age distribution

Gender distribution
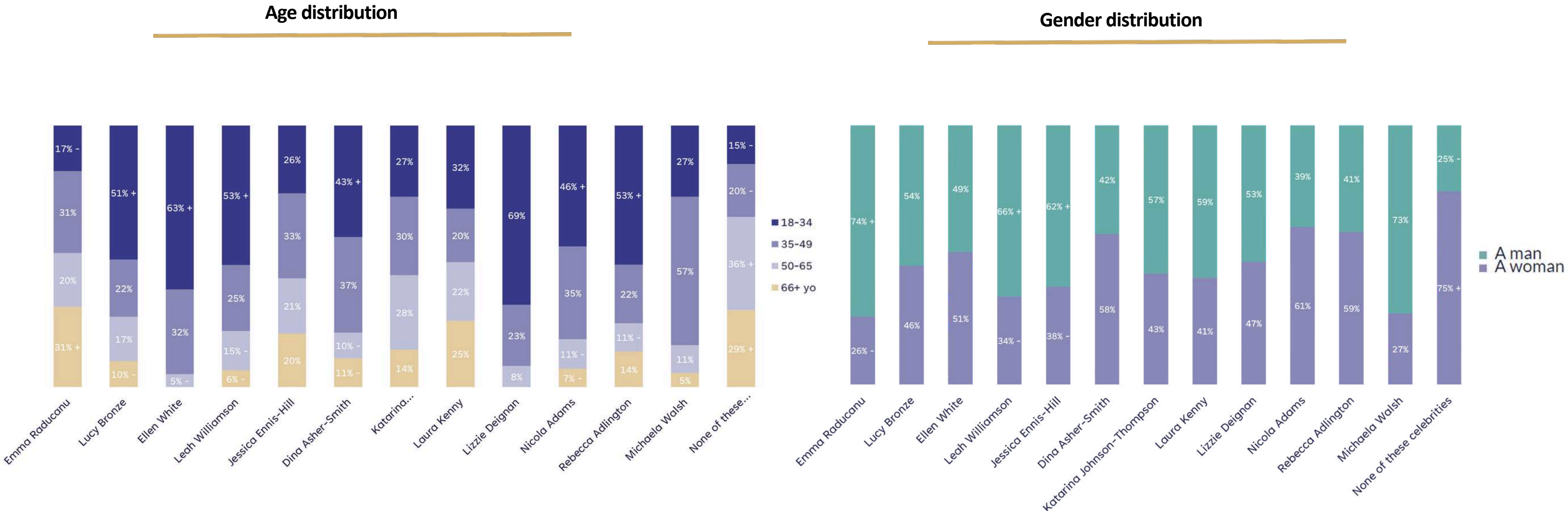
The survey revealed that Tom Hardy is considered the most attractive male actor among respondents, closely followed by a significant portion who felt that none of the listed celebrities were particularly sexy. Sean Connery and Henry Cavill also received notable mentions, but the rest of the actors attracted less attention.

Which actor on this list do you find the most sexy ?

| Actor	Percentage
Tom Hardy	23 %
Sean Connery	12 %
Henry Cavill	10 %
Christian Bale	7 %
Jude Law	5 %
Andrew Garfield	4 %
Robert Pattinson	4 %
Aaron Taylor-Johnson	4 %
Kit Harington	3 %
Regé-Jean Page	2 %
Jonathan Bailey	2 %
Tom Felton	2 %
None of these celebrities	23 %

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Tom Hardy and Sean Connery top the list (23% and 12%), followed by Henry Cavill (10%). A predominantly young audience (18–34) characterizes all actors (34–61%), especially Christian Bale (61%) and Tom Hardy (50%).
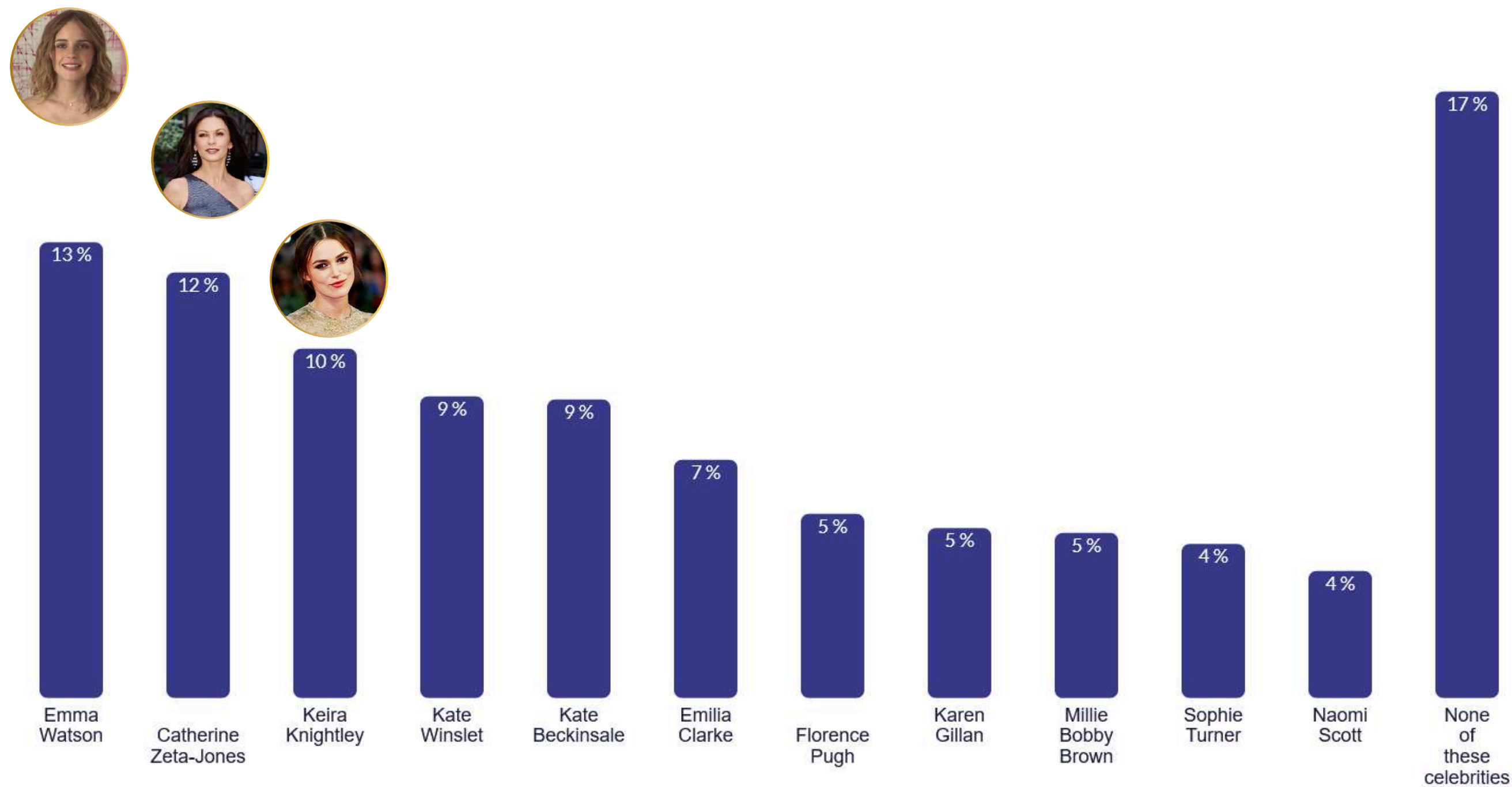
The 50–65 and 66+ age groups remain minor (<15%), except in the "None of these" category (40% are 50–65 and 18% are 66+).

The audience is mostly female for the majority of actors (55–78%), notably Jonathan Bailey (78%) and Regé-Jean Page (66%). A few profiles skew slightly male: Aaron Taylor-Johnson (49% male) and Kit Harington (46%).

**Age distribution**

Gender distribution
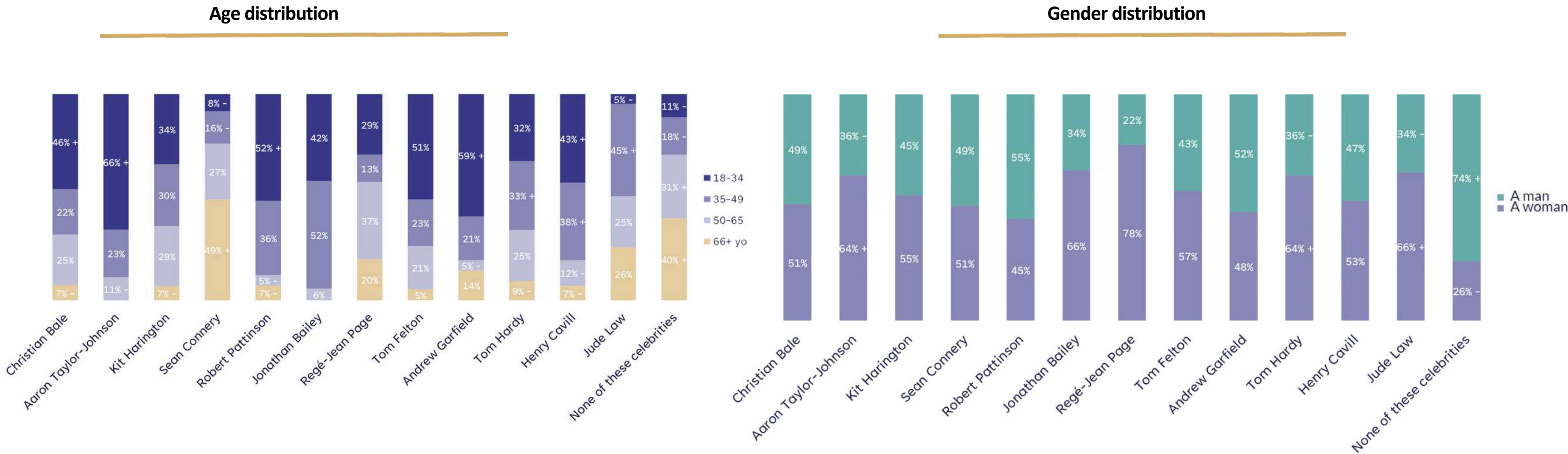
In the survey regarding perceptions of attractiveness among female celebrities, no single celebrity stood out dramatically. A notable portion of respondents, about one-fifth, did not find any of the listed celebrities particularly sexy. Emma Watson emerged as the most favored, with a slight edge over Catherine Zeta-Jones and Keira Knightley. Other actresses like Kate Winslet, Kate Beckinsale, and Emilia Clarke also received moderate recognition, while the remaining celebrities garnered lower levels of preference, indicating a diverse range of opinions without a clear consensus.

Which actress on this list do you find the most sexy ?

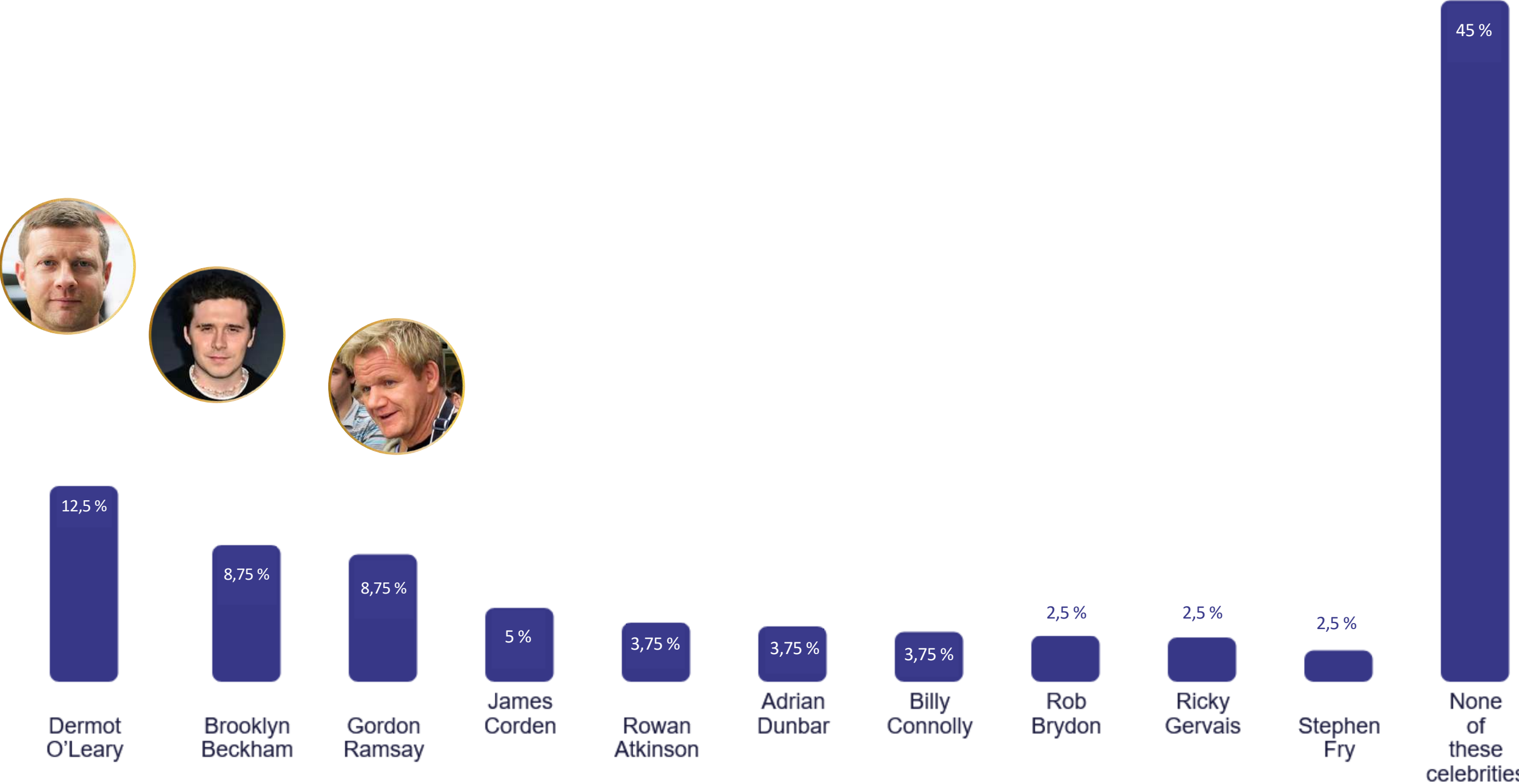| Emma Watson	Catherine Zeta-Jones	Keira Knightley	Kate Winslet	Kate Beckinsale	Emilia Clarke	Florence Pugh	Karen Gillan	Millie Bobby Brown	Sophie Turner	Naomi Scott	None of these celebrities
13 %	12 %	10 %	9 %	9 %	7 %	5 %	5 %	5 %	4 %	4 %	17 %

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18–34-year-olds dominate all rankings, accounting for 34 % to 63 % of fans—a reflection of their high exposure to current films and series.
The audience is predominantly female (55 %–78 %) for most actors, while some fantasy stars (Millie Bobby Brown, Sophie Turner) attract more men (58 %–60 %).

A few profiles—Florence Pugh, Emilia Clarke, Karen Gillan—show an even male/female split, indicating cross-gender appeal thanks to varied, ubiquitous roles.
The "None of these" option is driven by the 50+ and 66+ groups (up to 58 %), showing that seniors are less engaged with contemporary celebrities.

Age distribution

Gender distribution
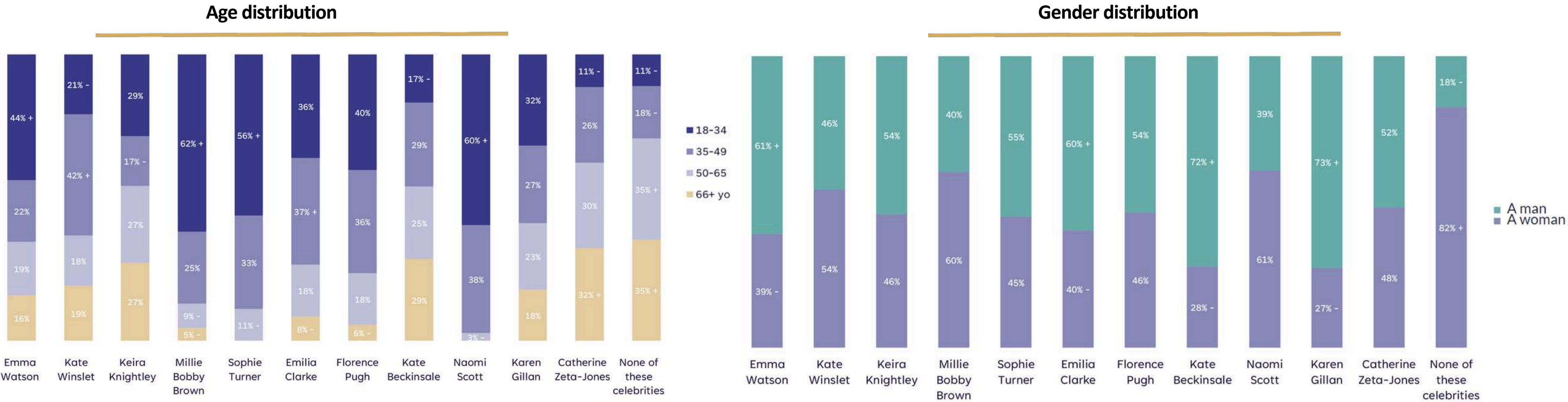
The survey results show that a substantial portion of respondents did not find any of the listed male celebrities particularly attractive, with the largest group selecting "None of these." Among those who did choose a personality, Dermot O'Leary ranked highest, followed by Brooklyn Beckham and Gordon Ramsay. In contrast, several well-known figures such as James Corden and Rowan Atkinson received relatively few votes, reflecting diverse and sometimes unexpected perceptions of male attractiveness.

Which of these male celebrities do you find the sexiest?

|										
12,5 %	8,75 %	8,75 %	5 %	3,75 %	3,75 %	3,75 %	2,5 %	2,5 %	2,5 %	45 %
Dermot O'Leary	Brooklyn Beckham	Gordon Ramsay	James Corden	Rowan Atkinson	Adrian Dunbar	Billy Connolly	Rob Brydon	Ricky Gervais	Stephen Fry	None of these celebrities

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Young audience engagement: The 18–34 age group is the most represented across all celebrity profiles (ranging from 32 % to 61 %), highlighting the strong appeal of contemporary public figures among younger adults.

- Limited connection among seniors: Respondents aged 50+ represent less than 30 % for each individual name and make up the majority (44 %) of the "None of these" responses — suggesting a lower level of engagement with the listed personalities.
- Balanced gender distribution: Most celebrities have relatively even appeal across genders, with proportions generally falling between 45 % and 55 % for male and female respondents.
- Notable gender differences:
  - More male fans: James Corden, Dermot O'Leary, and Rowan Atkinson attract a slightly higher proportion of men (above 57 %).
  - More female fans: Gordon Ramsay stands out with up to 65 % female support.
- "None of these" skews older: The no-preference category is dominated by respondents aged 35–65 (around 60 %), indicating that older demographics are less responsive to the current celebrity landscape.
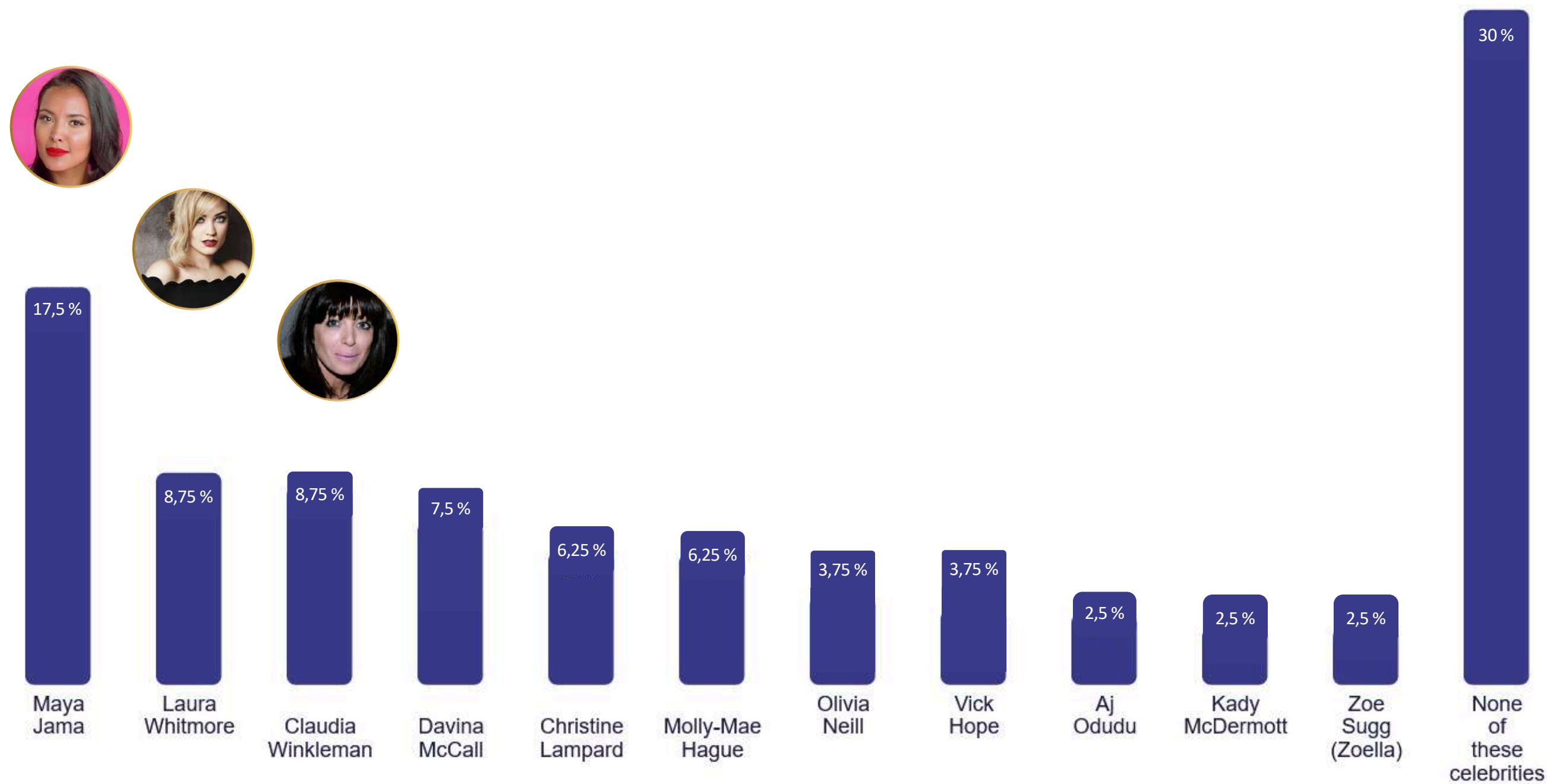
Age distribution
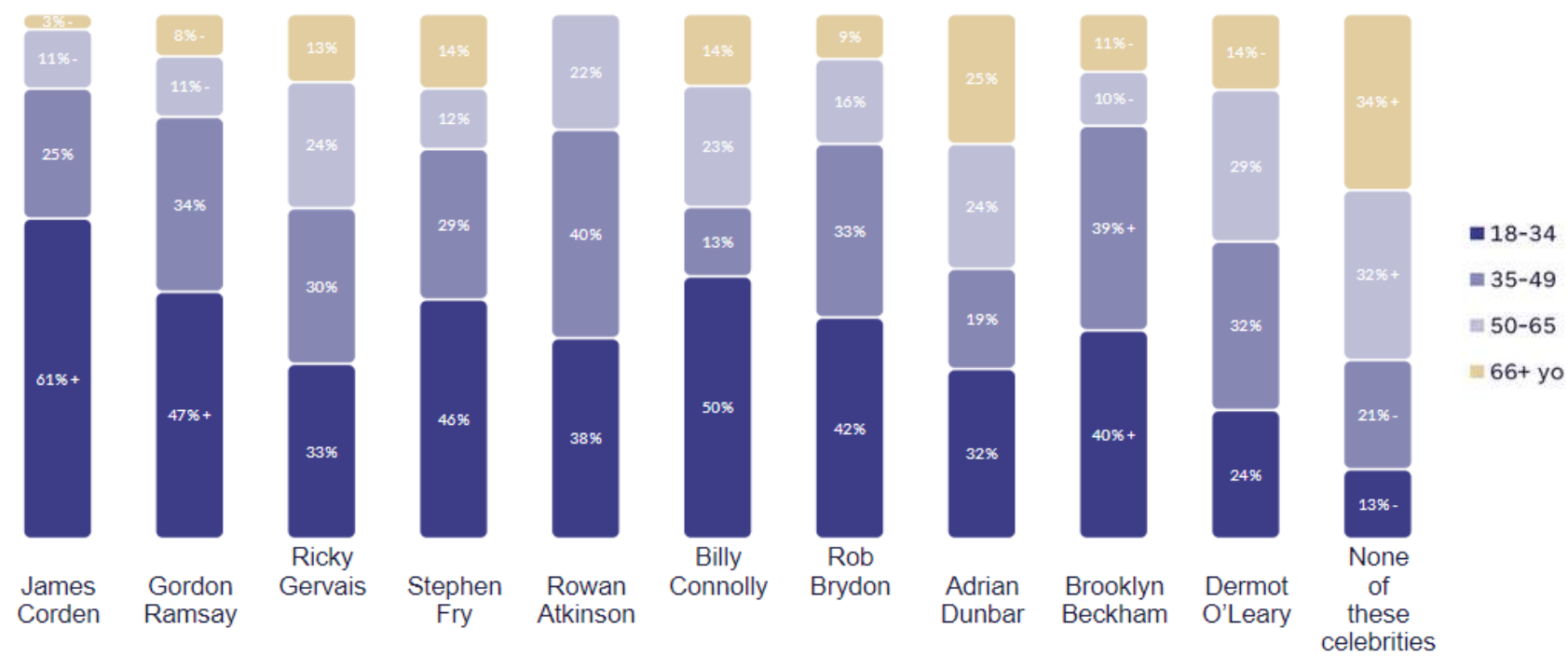
Gender distribution
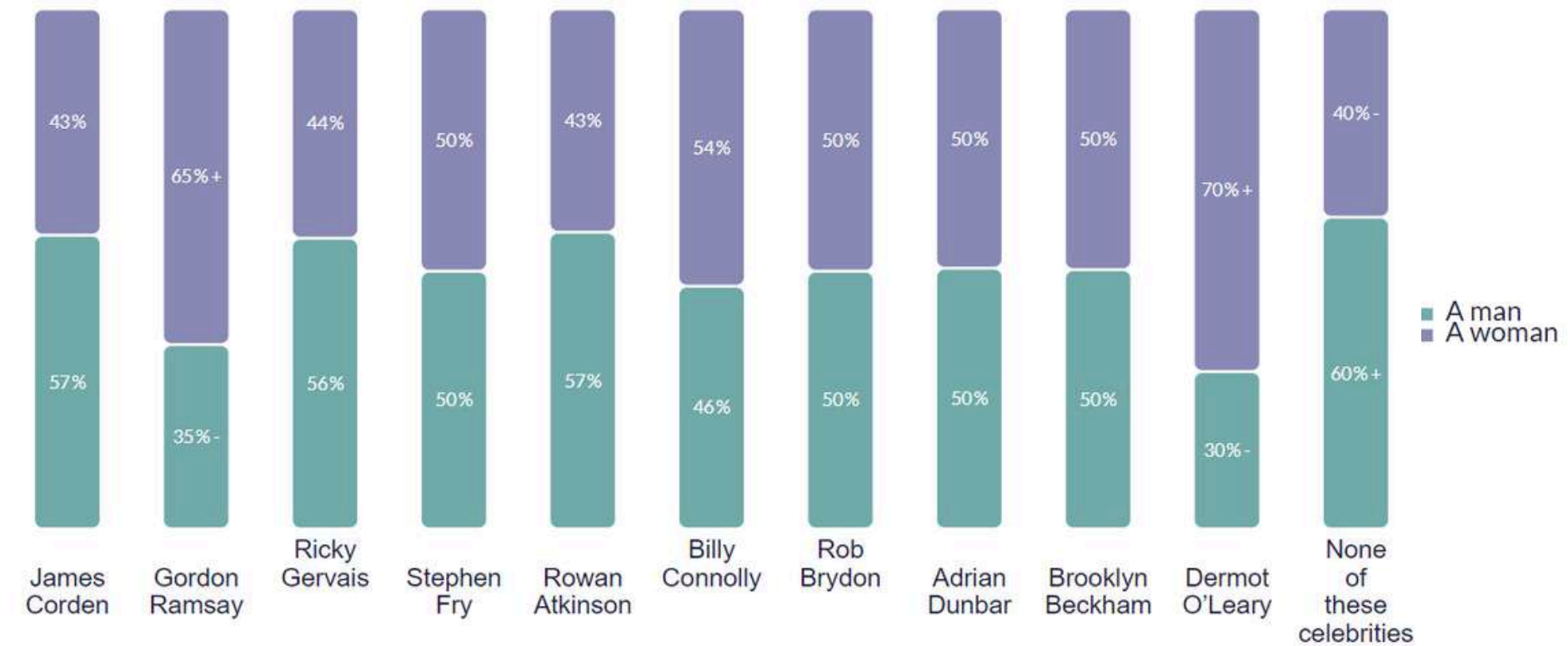
In the survey regarding the most attractive female celebrities or TV personalities, no single figure clearly dominated the results, as a significant portion of respondents selected none of the listed names. However, Maya Jama stood out as the most popular choice among the options provided, reflecting a wide range of preferences. The other personalities received more modest levels of recognition in terms of perceived attractiveness, highlighting the diversity of public opinion on the subject.

Which of these female celebrities do you find the sexiest?

| Maya Jama	Laura Whitmore	Claudia Winkleman	Davina McCall	Christine Lampard	Molly-Mae Hague	Olivia Neill	Vick Hope	Aj Odudu	Kady McDermott	Zoe Sugg (Zoella)	None of these celebrities
17,5 %	8,75 %	8,75 %	7,5 %	6,25 %	6,25 %	3,75 %	3,75 %	2,5 %	2,5 %	2,5 %	30 %

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Maya Jama leads the list of most attractive female TV personalities with 14 % of the votes, but 24 % of respondents selected "None of these," highlighting a disconnect between the listed celebrities and part of the audience.

Young adults (18–34) account for the majority of votes across most profiles (ranging from 50 % to 83 %), particularly for digital influencers such as Claudia Winkleman, Davina McCall, and Molly-Mae Hague.

The "None of these" option is primarily chosen by older respondents (60 % aged 35–65), suggesting that this demographic is less engaged with the personalities featured in the list.
Most of the audience is female (between 58 % and 73 %), especially in the case of Molly-Mae Hague (73 %). However, a few profiles resonate more with male respondents — for example, Claudia Winkleman and Zoe Sugg each attract around 56 % male support.
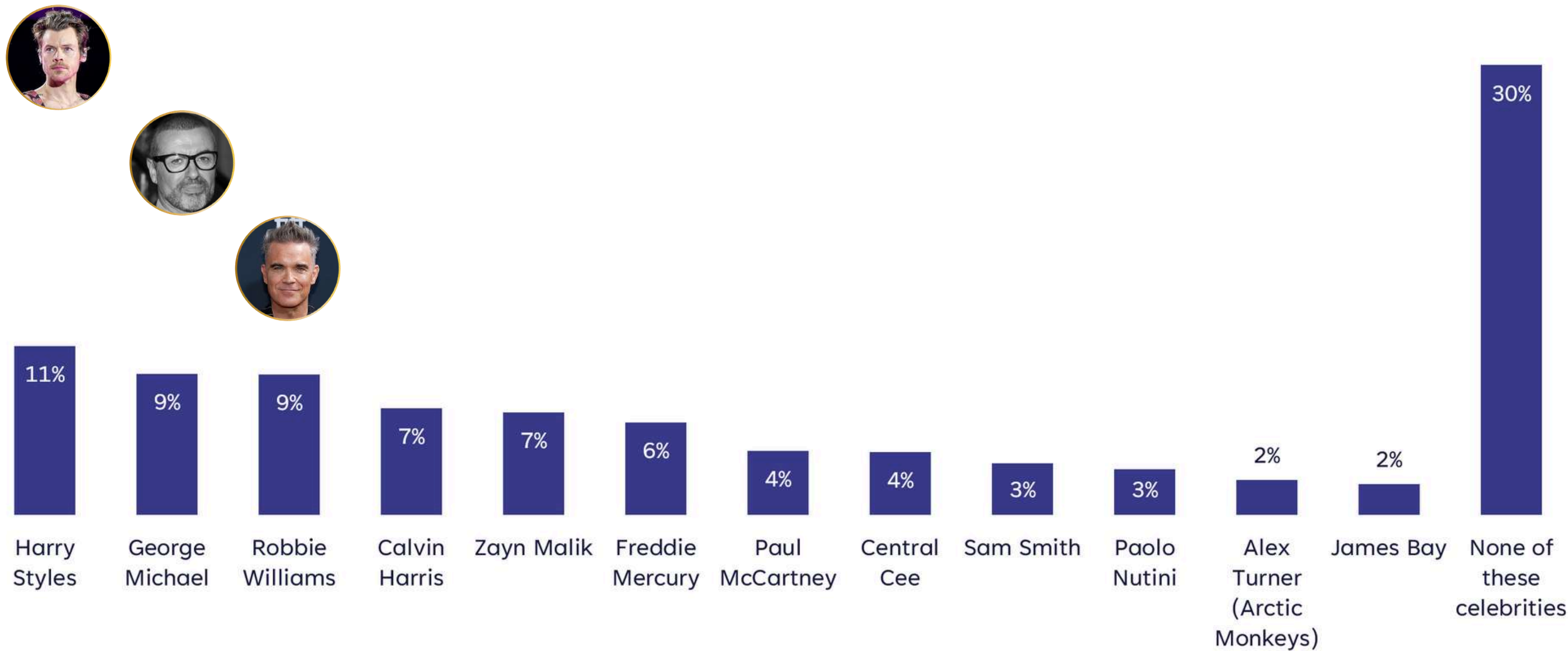
Age distribution

Legend:
- 18-34
- 35-49
- 50-65
- 66+ yo

Gender distribution

Legend:
- A man
- A woman

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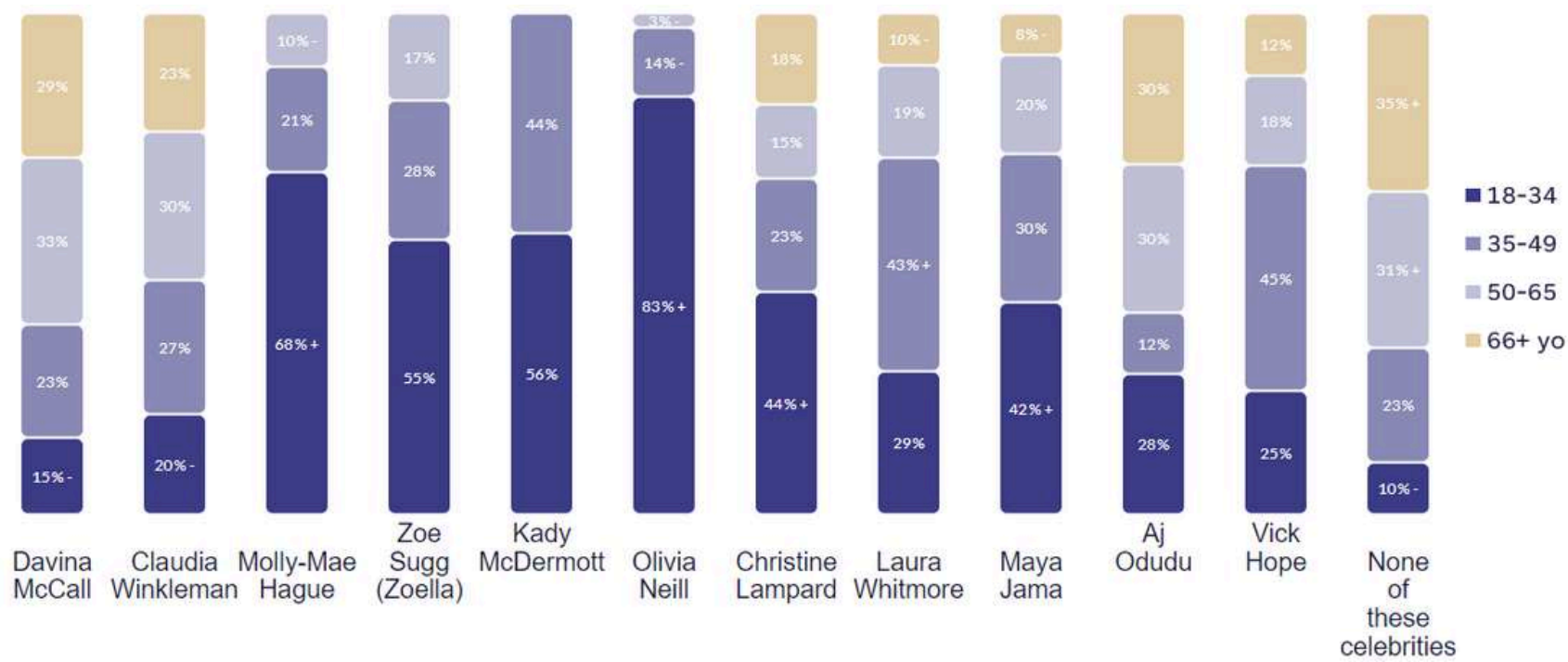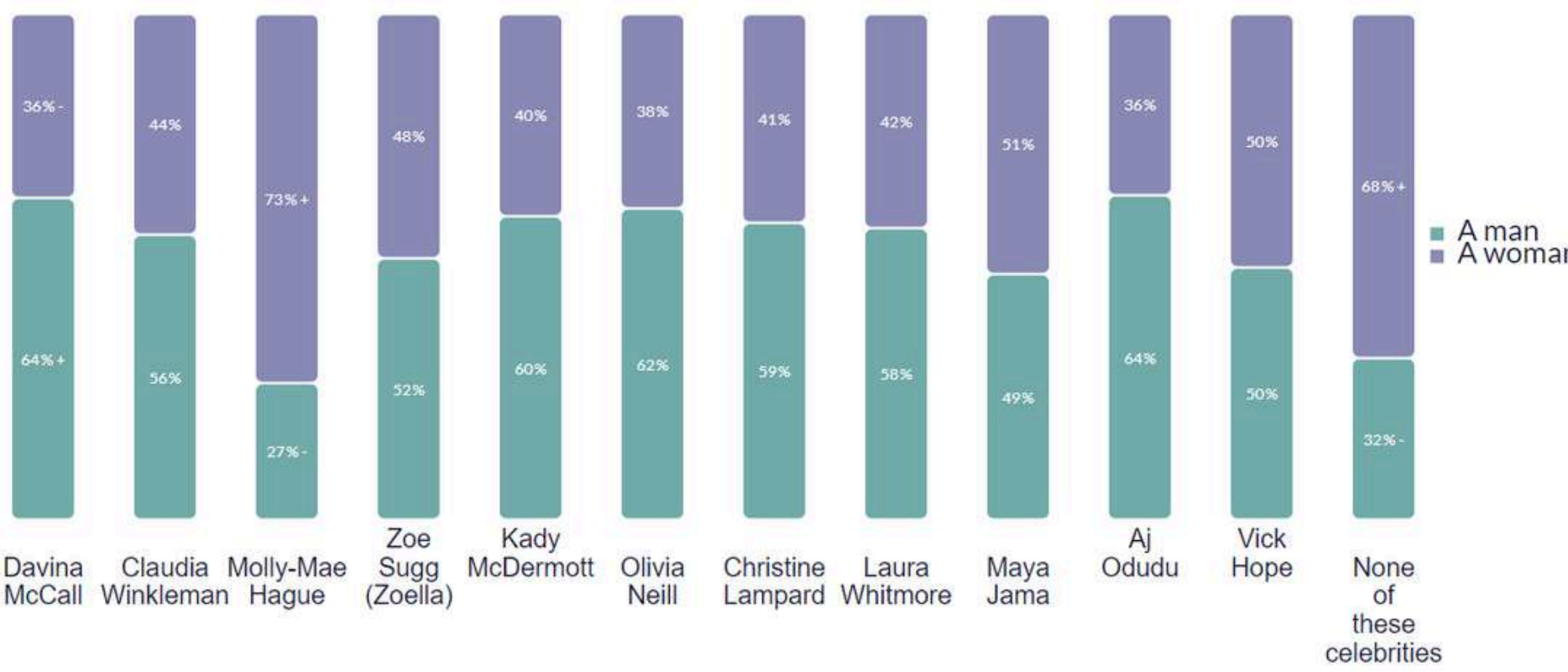
The survey sought to identify which male celebrity was deemed the most attractive by participants. Interestingly, a significant portion of respondents did not find any of the listed celebrities particularly appealing. Among those who did choose, Harry Styles received the highest acknowledgment, followed closely by Robbie Williams and George Michael. This indicates a diverse range of preferences with no single standout favorite.

Which of these male singers do you find the sexiest?

| Harry Styles	George Michael	Robbie Williams	Calvin Harris	Zayn Malik	Freddie Mercury	Paul McCartney	Central Cee	Sam Smith	Paolo Nutini	Alex Turner (Arctic Monkeys)	James Bay	None of these celebrities
11%	9%	9%	7%	7%	6%	4%	4%	3%	3%	2%	2%	30%

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The 18–34 age group is the majority for all singers (38 %–58 % of votes), indicating that young adults are the primary audience.
35–49-year-olds come in second (20 %–30 %), while those aged 50+ remain a very small segment (< 15 %).

The audience is clearly female for every name (57 %–66 % women), reflecting stronger engagement from female fans.Only Central Cee and Alex Turner exhibit a more balanced profile (approximately 46 % male / 54 % female).

Finally, 30 % of respondents chose none of the singers—a category driven mainly by 35–65-year-olds, who are less responsive to current music stars.
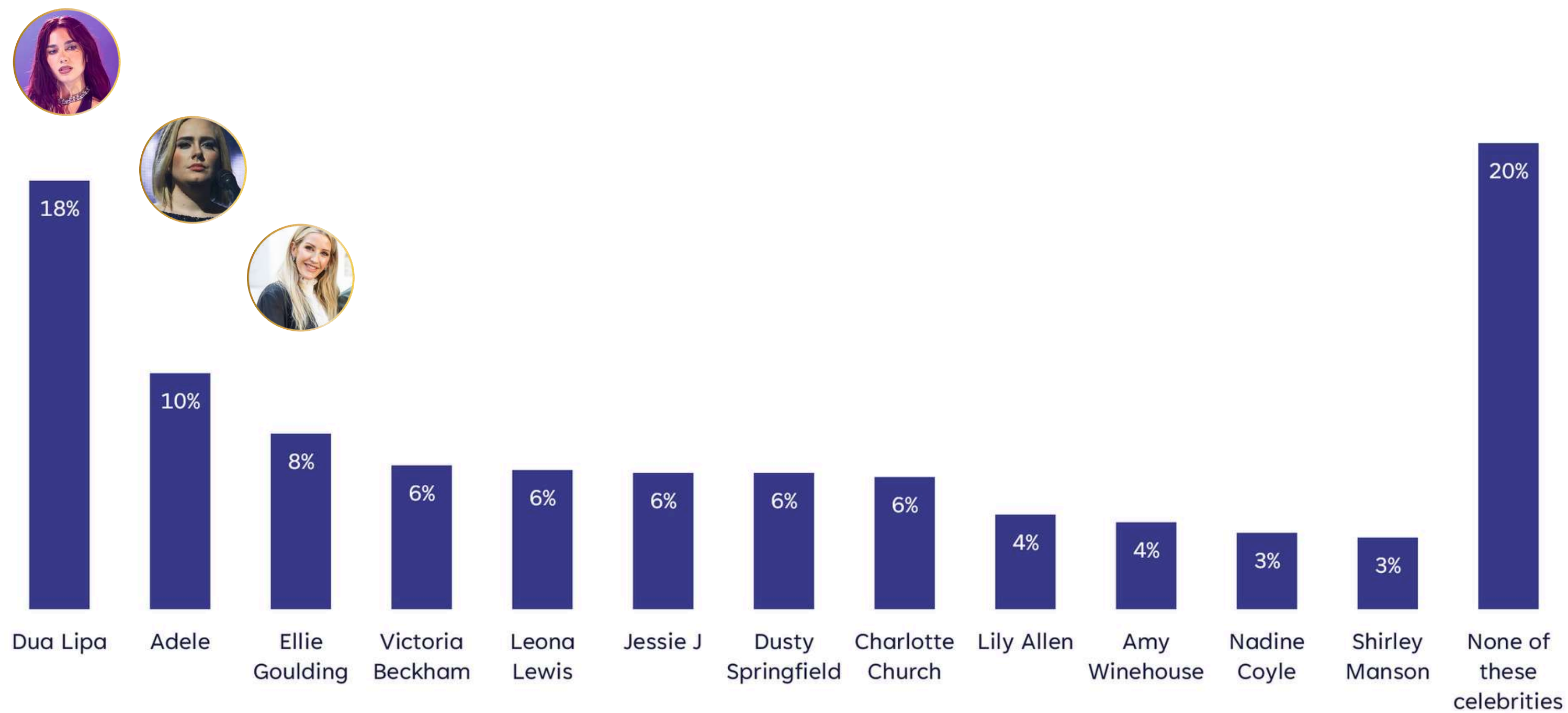
Age distribution
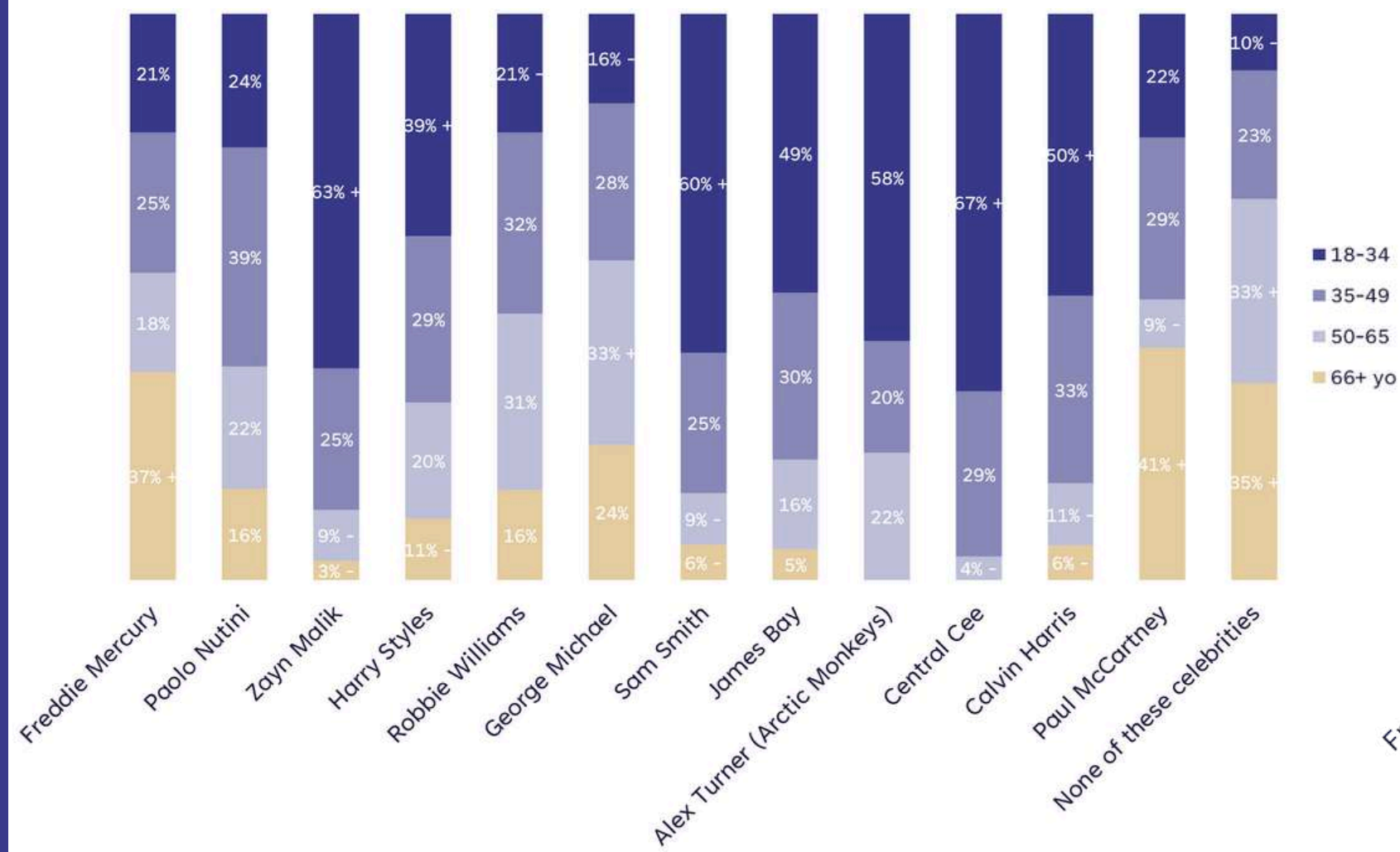
Gender distribution
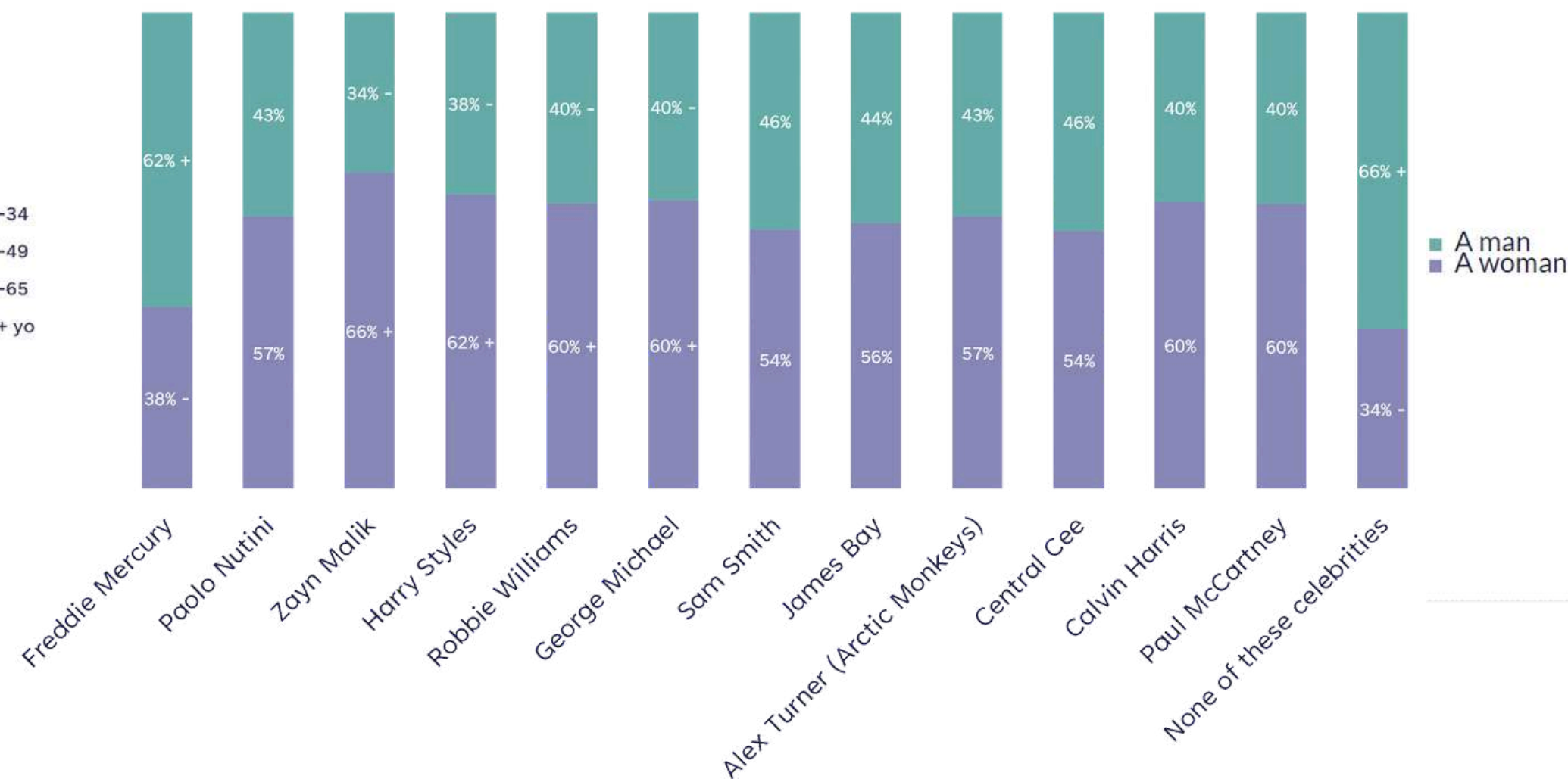
The survey reveals that no single female singer overwhelmingly stands out as the most attractive, with a notable portion of respondents indicating none of the listed celebrities as the most sexy. Dua Lipa, however, leads among named individuals, followed by Adele and Ellie Goulding, while the rest of the singers received modest recognition. This suggests diverse opinions and preferences in perceived attractiveness among female singers.

Which of these female singers do you find the sexiest?

| Dua Lipa	Adele	Ellie Goulding	Victoria Beckham	Leona Lewis	Jessie J	Dusty Springfield	Charlotte Church	Lily Allen	Amy Winehouse	Nadine Coyle	Shirley Manson	None of these celebrities
18%	10%	8%	6%	6%	6%	6%	6%	4%	4%	3%	3%	20%

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The listed female singers appeal primarily to 18–34-year-olds (40 – 50 %). Dusty Springfield, Shirley Manson, and Amy Winehouse have a higher share of 35+ fans, reflecting an older audience.
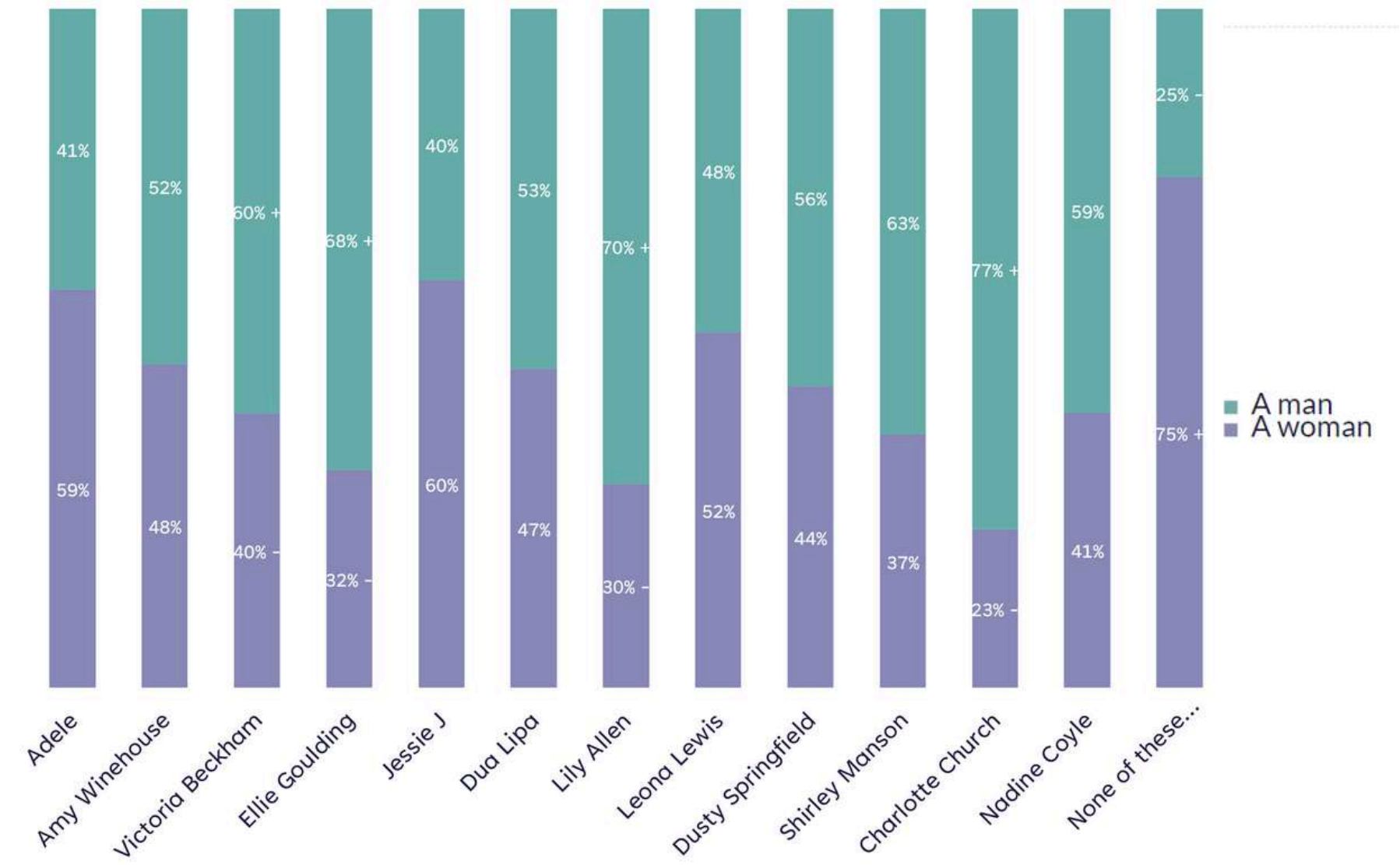
Most artists have a predominantly female audience (> 60 %), except Amy Winehouse and Lily Allen, who attract mainly male fans.

The 35+ age groups dominate the "None of these" category, indicating that seniors feel less engaged.

Age distribution
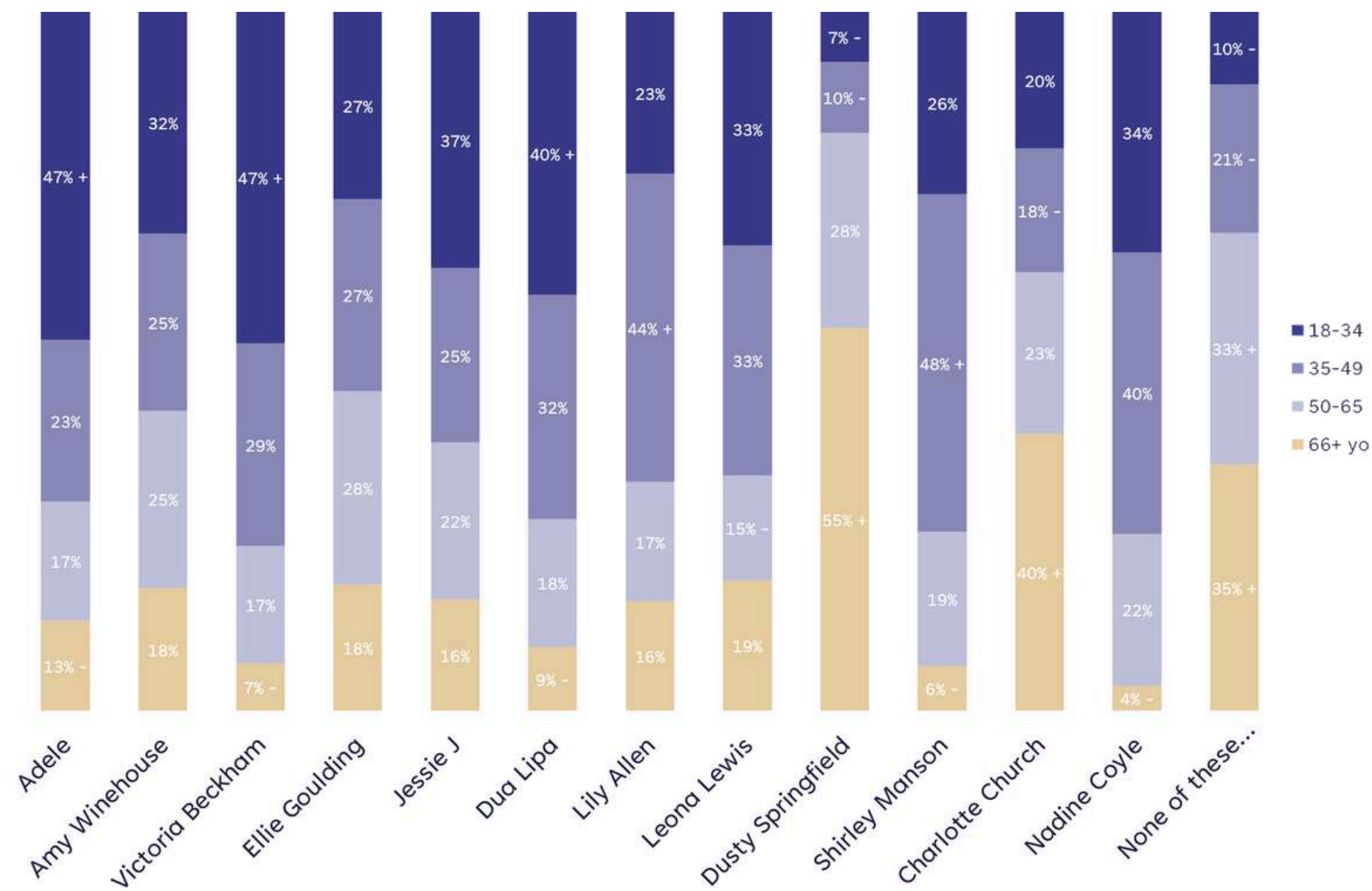
Gender distribution

Key Lessons Learned

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04

Across all categories (athletes, actors/actresses, UK personalities, singers), four major trends emerge:

1. A predominantly young audience (18–34)

This age group consistently dominates, often representing 40–60 % of fans or preferences across categories.
 Respondents aged 35–49 generally come second, while those over 50 make up a smaller share — except when it comes to choosing "None of these," where they are overrepresented.

2. The "None" option driven by older demographics

In every category, the "None of these celebrities" answer reaches between 24 % and 36 %, primarily fueled by respondents aged 35 and above.
 Those aged 65+ are particularly prominent in this segment, reflecting a lower level of engagement with contemporary figures.

3. Gendered audience patterns

- Predominantly female audiences (55–78 %) are observed for most mainstream athletes, actors, and singers — such as David Beckham, Emma Watson, Harry Styles, Adele, and Dua Lipa.
- Predominantly male followings appear for certain pop culture and fantasy figures (Lucy Bronze, Millie Bobby Brown, Amy Winehouse) and for some media personalities or influencers (Aaron Taylor-Johnson, Claudia Winkleman).
- More balanced audiences (around 45–55 %) are seen with crossover profiles like Florence Pugh, Emilia Clarke, Central Cee, and Alex Turner.

4. Roles and media exposure as key factors

Young audiences are strongly influenced by roles in major franchises (Harry Potter, Marvel, Game of Thrones), blockbuster films, and dominant pop culture trends.
 In contrast, more nostalgic or "vintage" figures — like Dusty Springfield, Amy Winehouse, or Rowan Atkinson — retain a smaller but loyal fanbase, mostly older.

The streaming generation (18–34) is clearly shaping top-10 lists across all categories. Gender differences often mirror the type of role or persona (romantic vs. fantasy, mainstream vs. niche), while older demographics appear increasingly disengaged from current celebrity culture.
Souhaites-tu une version en français ou un format plus synthétique pour slide ou publication ?

Thanks !

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